



## Outcome 5. Creative, Innovative Communities

### **Creative, Arts and Cultural Development**

Creative, arts and cultural development supports a vibrant and diverse creative, arts and cultural sector, and includes protection and promotion of Indigenous culture and non-Indigenous heritage. Creative, arts and cultural activities contribute to our unique sense of place, sense of belonging, pride in our community and personal quality of life and wellbeing.

#### **Priority Areas:**

- Arts and culture builds community connection and creates diverse experiences for residents and visitors.
- The shared cultural histories of the region are preserved, protected and celebrated.
- The region's key elements of unique identity are enhanced and protected.
- The development of cultural and leisure experiences are promoted and expanded.

#### **Trends:**

- Arts, cultural and heritage activities are beginning to return to normal after being severely disrupted by the Covid-19 pandemic.

#### **Examples of Existing Council Initiatives:**

- Sunshine Coast Arts Plan implementation
- Heritage Plan implementation
- Regional Arts Development Fund
- Creative Investment Program
- Heritage Levy funding
- Major and minor grants.

### **Social Enterprise**

Social enterprises are businesses that focus on social, cultural or environmental impact as their primary purpose. Social enterprises are part of the broader 'impact sector'. Our community is most interested in social enterprises that provide people access to local employment and training and/or help with local challenges and opportunities in our community.

#### **Priority Areas:**

- Local businesses and social enterprise increase local employment and social impact in our region.

#### **Trends:**

- The local social enterprise sector is relatively small and dynamic but is energised and passionate.
- There is strong momentum in the social enterprise sector currently with investment from the state government to support the sector.

#### **Examples of Existing Council Initiatives:**

- Social Benefit Procurement Guideline