Marcoola North Placemaking Project

Park and Streetscape Future Funding Plan

July 2023





Our region. Healthy. Smart. Creative.

Acknowledgements

Sunshine Coast Council acknowledges the Traditional Owners of this region, the Gubbi Gubbi/Kabi Kabi and Jinibara People. Council commits to working in partnership with the Traditional Owners and the broader First Nations community to support self-determination through economic and community development.

Community contribution

Council wishes to thank all contributors and stakeholders involved in the development of this document.

Document control

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Date	Prepared by	Revision for	Prepared by	Revision	Revision
07.06.22	Design and Placemaking Services Landscape Design	Internal Review	LF, GW	GW, LF, AH	A
08.06.22	Design and Placemaking Services Landscape Design	Final Draft	LF, GW	ME	В
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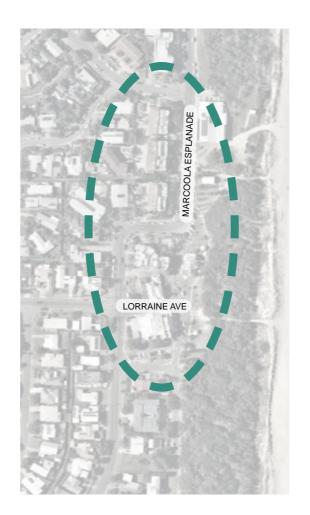


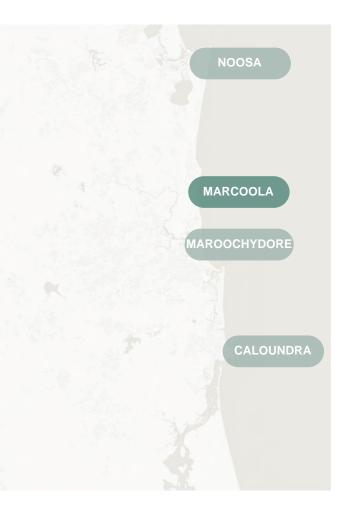


One Introduction

Council is undertaking a placemaking process with the Marcoola community to develop a Park and Streetscape Future Funding Plan (the Future Funding Plan). The Future Funding Plan has been informed by community feedback and will provide guidance for future planning and Council construction projects.

The Future Funding Plan includes the areas just north of the Marcoola Surf Life Saving Club (SLSC) at the Tamarindus Street intersection, through to the car park south of the Loraine Avenue shops. Within this area is Felix Parry Park, and part of Lorriane Avenue. The project does not extend into the foreshore or foreshore vegetation or involve any private land.





Have your say

Council has been working with the local community, businesses, and other stakeholders since early 2021 to gain ideas to guide the development of the Future Funding Plan.

From the ideas and feedback provided in the first phase of engagement, the Future Funding Plan has been developed, ready for the community's further feedback. Council has asked the community, 'have we got it right?' and translated the community's 'values and vision' into a Future Funding Plan.

Project aims

Based on a place assessment and community feedback, the Future Funding Plan will seek to:

- Improve pedestrian access to the park and the beach
- Strengthen Marcoola's identity and sense of place .
- Create flexible public spaces that cater for all users
- Retain and enhance existing meeting places
- Improve or replace the existing playground and toilet facilities •
- Respect the environment and protect the foreshore vegetation •
- Retain existing infrastructure where possible and seek maximum value for money .
- Embed the Sunshine Coast Design principles. .

Budget and timeframe

The Future Funding Plan presents key ideas for consideration to guide future park and streetscape improvements in the project area. These improvement ideas and projects may be considered in Council's ongoing and future programs through annual budget allocation as well as partnerships between council and other levels of government or grants programs.

The ideas in the Future Funding Plan are indicative and subject to further investigation and change.

Short term funding allocation available for the project includes:

 \$30,000 allocated in 2022 from the Councillor Minor Capital Works Program. This funding allocation went to the scoping of park improvements and included research and development of the Future Funding Plan;

• \$300,000 allocated 2023-2025 from the Place Revitalisation (Capital Works) Program, Marcoola Beach Streetscape Renewal project. This funding is allocated to the short term streetscape improvements to Lorraine Avenue (pg 29), but may be allocated to other aspects of the Future Funding Plan where there is demonstratable value for the community.

The development of the Future Funding Plan will guide staged and coordinated improvements over the short, mid and long term. The Future Funding Plan also outlines improvements to be delivered from the current Place Revitalisation budget in the short term improvements proposed for Lorraine Avenue. Additional indicative funding from other State sources has been attributed; as and when it may become available over time.

Project phases

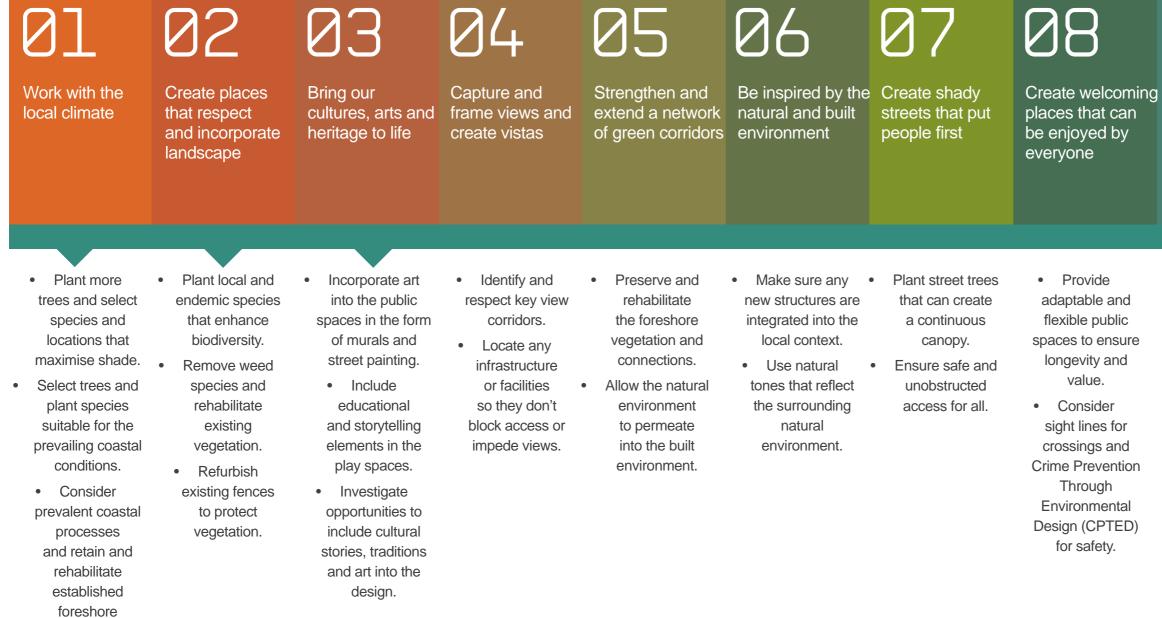
The precinct Future Funding Plan has been developed in four phases: 'Values and vision' - Commencement of phase one consultation December 2021 - January 2022 **Developing a Draft Future Funding Plan –** Review community feedback to develop the Phase 2 Future Funding Plan February 2022 - May 2022 Have we got it right? - Review Phase 3 feedback from draft Future Funding Plan Early 2023 **Completed** – Future Funding Plan Phase 4 July 2023 Marcoola North Placemaking Project 5

Park and Streetscape Future Funding Plan

Two Sunshine Coast Design Principles

Sunshine Coast Design is part of a long term design strategy to help our community and Council manage the challenges of population growth, economic development and climate change so that the liveability of the Sunshine Coast is maintained and enhanced into the future.

The following 10 design principles from Sunshine Coast Design are based on what our community values about the Sunshine Coast. The principles should be considered in the design process for all built form at any scale, including homes, pathways, streets, parks, public spaces, commercial and public buildings, and neighborhoods - everything we construct that contributes to the place where we live, work and play.



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vegetation.



Design places to be resilient and ready for change



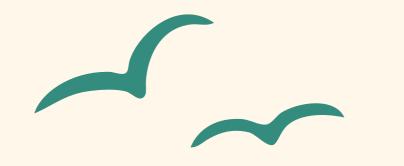
Create and add value

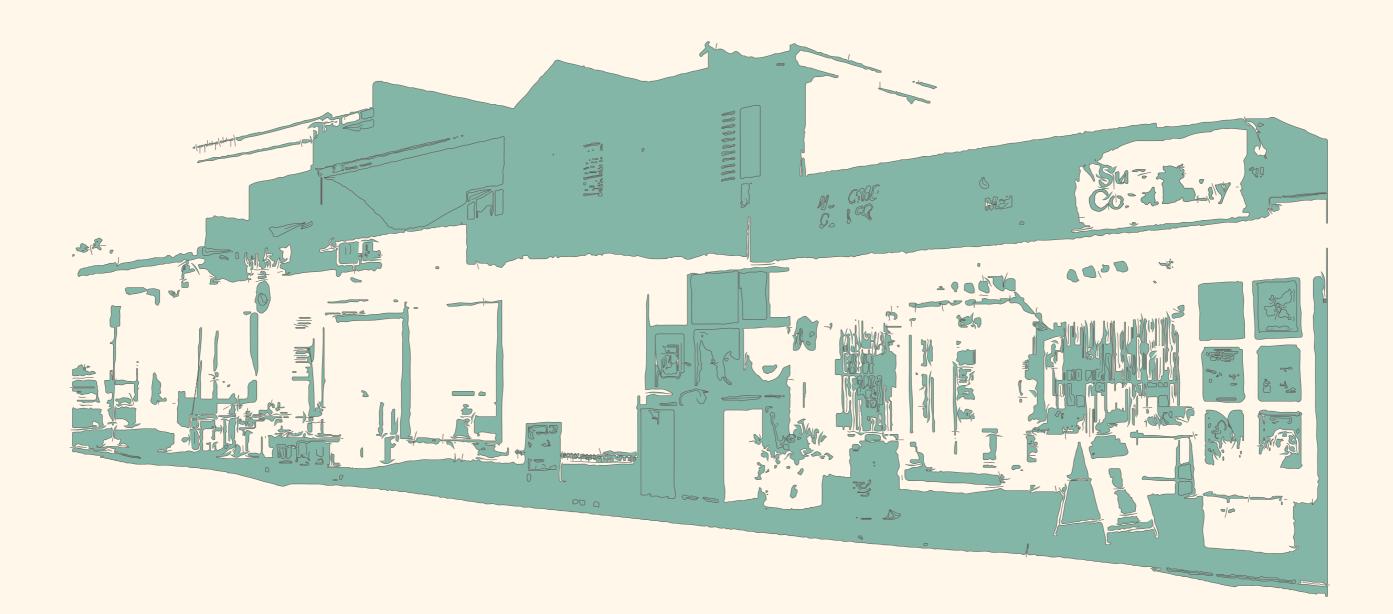
 Consider and respect prevailing coastal processes.

 Use locally sourced and sustainable materials in the construction of buildings, streets and spaces.

 Use robust construction materials considering whole of life cycle costs.

 Encourage community ownership and activation.





Three Community Involvement



Engagement overview

From December 2021 to January 2022 Council undertook the first round of engagement to understand the community's values and vision for Marcoola. These values and vision captured in Phase 1 of the community engagement process directly informed and guided Phase 2 of the Marcoola project and the development of the Future Funding Plan. From June 2022 to July 2022, Phase 3 of the engagement process, Council asked the community 'Have We Got It Right' this feedback finalised the development of the Future Funding Plan.

Engagement approach

Values and vision

Phase 1 of the engagement process used a range of engagement activities to capture the community values and vision for Marcoola. The activities included:

- 'Have Your Say' website
- Two pop-up stalls 10th December 2021 17th January 2022
- Community workshop 15th December 2021
- Online survey 10th December 2021 21st January 2022
- Email updates to community
- Project flyer including QR codes to online engagement
- Project posters including QR codes to online engagement.

Have we got it right?

Phase 3 of the engagement process used a range of additional targeted engagement activities to further refine input from community members and stakeholders. This phase ensured community and stakeholder vision, values and priorities were accurately captured and reflected in the Future Funding Plan. The activities included:

- 'Have Your Say' website
- Three pop-up stalls from 18th June to 1st July 2022
- Online survey 6th June 2022 8th July 2022
- · Email updates to community
- Project flyer including QR codes to online engagement
- Project posters including QR codes to online engagement.



- Survey
- Timeline







Marcoola North Draft Meeter Plan PDF (7 20 MB)

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'Values and vision' themes

Community feedback received so far suggests that future planning and improvements in Marcoola should respond to the following overarching ideas:

- Preserve Marcoola's 'vibe' characterised by its casual and relaxed feel, it's value of community, and respect for the natural coastal environment.
- Enhance Felix Parry Park and playground as well-loved local destinations used by the community and visitors. The Park is valued as a place to bump into friends or neighbours while going for a walk, getting a coffee, or checking the surf.
- Improve **pedestrian access** across Marcoola Esplanade and Petrie Avenue. These sometimes feel unsafe to cross.
- Improve footpaths in the town area. Consider pedestrian safety sharing paths with fast moving bicycles and scooters as it can also feel unsafe. Improve existing facilities like the toilet block and the playground.
- Maintain parking especially close to the shops and the SLSC. Do not lose car parking or greenspace to accommodate potential changes to car parking areas or paving areas.
- Add **more trees** to the park and surrounding streets for shade.
- Preserve the foreshore and existing vegetation. Ensure any improvements are reflective of the community's strong environmental values.



Summary of placemaking ideas

The community values and vision captured in Phase 1 of community engagement has directly informed the key placemaking ideas in the development of the Future Funding Plan.



the Marcoola 'vibe

Natural playgrounds that educate the next generation about the environment Minimise light spill for turtles Less concrete and more green spaces Plantings of native species that extend into surrounding streets Plant more street trees Retain the existing community feel and relaxed Marcoola 'vibe' Retain and increase shade in the park area Plant more street trees Anything new in the park must be low scale Connect pathways to existing viewing platforms Facilities that better integrate with the park

Quality infrastructure and facilities that are accessible to all

Infrastructure improvements including seating, shelter, recreational facilities, play spaces, community meeting spaces and water refill stations

Safe beach accesses

Parking spaces close to the shops and SLSC

Plant new trees and protect existing vegetation

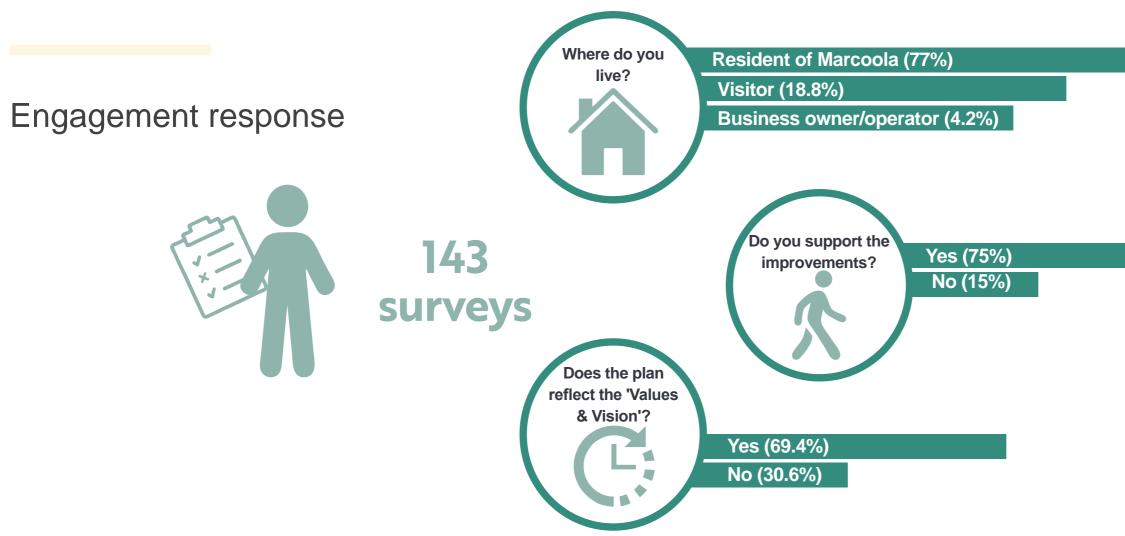
Relocate the toilet block and include storage for the SLSC

Separate cycle and pedestrian paths

Safe pedestrian crossings on Petrie Avenue

Natural environment play

'Have we got it right?'







Monday 06 June 2022 to

To avoid conflicts with other engagements, the Have Your Say engagement period was carefully selected to be over a five-week

What we heard

Analysis of the feedback from community and stakeholder engagement generated the level of importance given to following areas for improvement;

outdoor gym

Retain vegetation

Separate coastal pathway

picnic

Turtle friendly lights

Pedestrian crossing

retain carparks

Shade trees

coffee

Place for community

toilet block

lawn

better access watch Foreshore

water refill stations

Four

Key Design Ideas - Eight Guiding Principles

Transition from natural form to built environment

Situated between the Coral Sea and the suburb of Marcoola, Felix Parry Park plays a transitional role from the natural environment of beach and foreshore vegetation to the built form infrastructure.

To soften the transition from the natural form to the built form, any built structures such as new amenities or park shelters will be modest in scale. Additional vegetation could be used to mediate this transition and permeate west into the surrounding street areas. Natural landscaped play space

The existing playground in Felix Parry Park is scheduled for renewal in the long term (10+ years), as outlined in Staging and Implementation (pg. 28).

A future playground design would be inspired by the loggerhead turtle lifecycle and be configured to a linear layout to better utilise the available space. Elements with the park will be designed using natural elements including the use of repurposed and recycled materials to support education around sustainability and environment.

The playground will cater to children aged two to twelve years and encourage learning through play, with educational and storytelling components. Rather than conventional plastic play equipment, materials selected in future will reflect natural elements such as grass mounds rocks, and logs.

Some modest outdoor exercise equipment is also proposed to respond to community feedback.

Key connections and views

The park is anchored by two main activity points, the Marcoola Surf Life Saving Club (north) and the Lorraine Avenue shops (south). Despite only being 150m apart the activity points feel distant and the park feels cluttered with ad-hoc infrastructure placement and interrupted view lines. The positioning of new infrastructure considers potential views and linkages to create a strong connection through the park from the Lorraine Avenue shops to the Marcoola Surf Life Saving Club (SLSC) beach access.

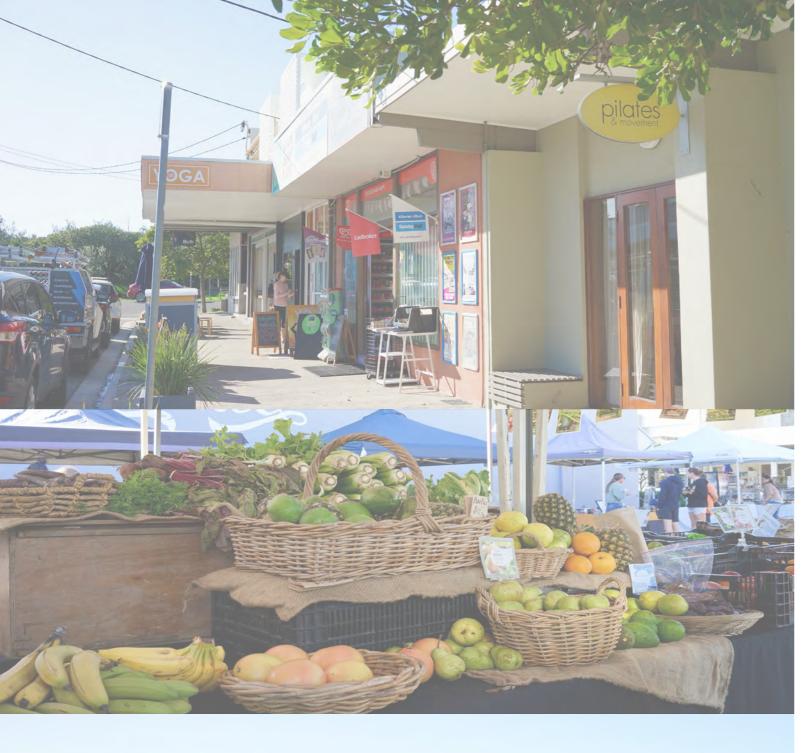
The Future Funding Plan also seeks to establish stronger east-west connections between the residential streets and the beach, with particular emphasis on improving the main beach access adjacent to the SLSC which is a key view corridor between Marcoola Esplanade and the beach. Future improvements seek to optimise carparking maintaining a balance of existing carparking whilst addressing the requirement for disabled parking access. While eight car parks are proposed to be reorganised adjacent to the park, these spaces will be off-set by line-marking along Marcoola Esplanade and formalising the gravel parking area south of the shops at Lorraine Avenue. The Future Funding Plan could also investigate a more space-efficient arrangement on the Council owned lot at the rear of the Lorraine Avenue shops.





Car parking









**



Pedestrian safety and Streetscape

Two new pedestrian refuges are proposed to facilitate safer pedestrian east-west access from the Marcoola residential area to the park across Marcoola Esplanade and Petrie Avenue. The crossings provide convenient access to the Lorraine Avenue shops and the Marcoola Surf Life Saving Club (SLSC).

The location and design of the proposed pedestrian refuges has taken into consideration a number of factors including advice from traffic engineers and environmental consultants; constraints such as existing bus stops, parking bays, drainage areas, traffic movements; and lighting to minimise impacts to turtle nesting sites.

The Future Funding Plan also seeks to connect in the pedestrian footpath network along Lorraine Avenue from the shops to the bus stop on David Low Way.

Minor upgrades proposed to the existing streetscape in front of the Lorraine Avenue shops include uniform footpath surfaces, new street trees and reviewing infrastructure placement (like bin locations and sign posts) to prioritise pedestrian movement. Major streetscape changes to Lorriane Avenue are not being considered as part of the Future Funding Plan. Community participation in activation projects like street art on the road surface will embed and create a sense of place and involve local artists.



Amenities hub

The existing amenities block is scheduled for renewal by 2028, in the mid-term. Connectivity and view corridors through the park are restricted by the existing amenity block, which no longer meets accessibility standards. A modern amenities 'hub', combining different functions, is proposed to provide a more contextual site response. The amenities hub will include unisex toilets, a storage area, drinking fountain, and a deck area – providing a flexible/multifunctional facility and 'small' stage area for community events.

The hub will also be co-located with bike racks, seating areas, and will connect with the existing beach viewing platform. The hub will encourage coastal pathway pedestrians and bicycle users to slow down, take a break and stop at the shops and cafes.

It is proposed to place bicycle dismount signage to the frontage of the SLSC up to the amenities hub to improve safer pedestrian movements aong this active frontage.

The design of the proposed amenities structure should aim to minimise visual impact with a more efficient building footprint and orientation that preserves key sight lines. The structure should be constructed of materials appropriate for coastal environments and the storage area in the northern half of the structure could be used by community groups such as the Surf Life Saving Club (SLSC).



Preserve the Marcoola 'vibe'

The Marcoola 'vibe' is characterised by its casual and relaxed feel, it's value of community, and respect for the natural coastal environment. This will be reinforced by creating inclusive, flexible, and informal community spaces that respect and enhance the natural surrounds.

The natural environment will be visually dominant and built elements will be visually minimised where possible. Any new built infrastructure will aim to be at an appropriate scale and seek to retain as much existing infrastructure such as park shelters and seating. Environmental sustainability will be embedded in all aspects of the design and material choices.

Future park and streetscape areas will welcome the whole community and be flexible and accessible. Park spaces will be designed for a range of uses and activities and favour passive and flexible open space landscape areas over built infrastructure. Flexible park spaces will support community events such as live music, markets, or festivals, as well as passive recreation for community gathering.

Future projects will be designed to reflect the local Marcoola character. Where possible interpretive and artistic elements will engage local artists and community participation. The integration of public art elements such as street furniture, pavements, signage, murals and sculptural elements will be developed with community participation and consultation.

A planting palette of endemic native species will create a green canopy connecting the established foreshore vegetation with the residential areas, enhancing the natural and green feel of Marcoola. The Future Funding Plan presents key ideas for consideration to guide future public realm improvements. Timing and staging of the delivery identified short term streetscape upgrades to Lorraine Avenue including footpath and pram ramp upgrades and additions and street tree planting. Mid term works propose upgraded amenities hub, costal path upgrades and formalised parking upgrades. Whilst long term works include the playspace and associated structures and fitness area, planting and seating, beach lawn and viewing deck upgrades and formalised carparking at the SLSC. Delivery of the ideas identified in the Future Funding Plan are subject to budget availability and alignment with renewals and grants programs.

It is anticipated that pedestrian amenity such as crossings and footpath improvements would be prioritised for delivery. The principles and priorities identified by the



Timing and staging

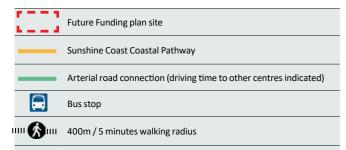
The principles and priorities identified by the community during engagement aim to build on the strong sense of community.

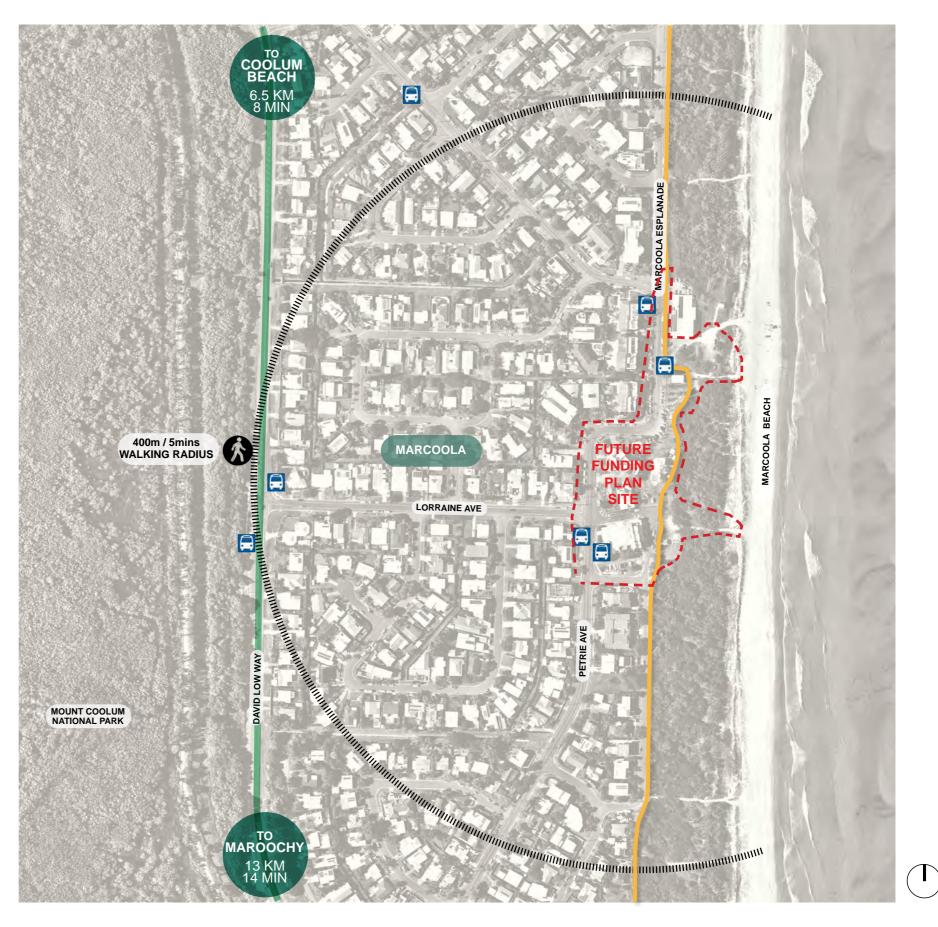
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Five Site Analysis

Site context

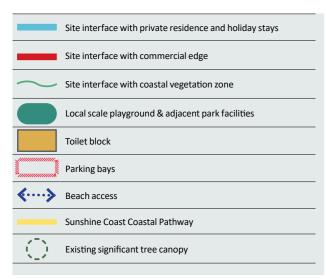
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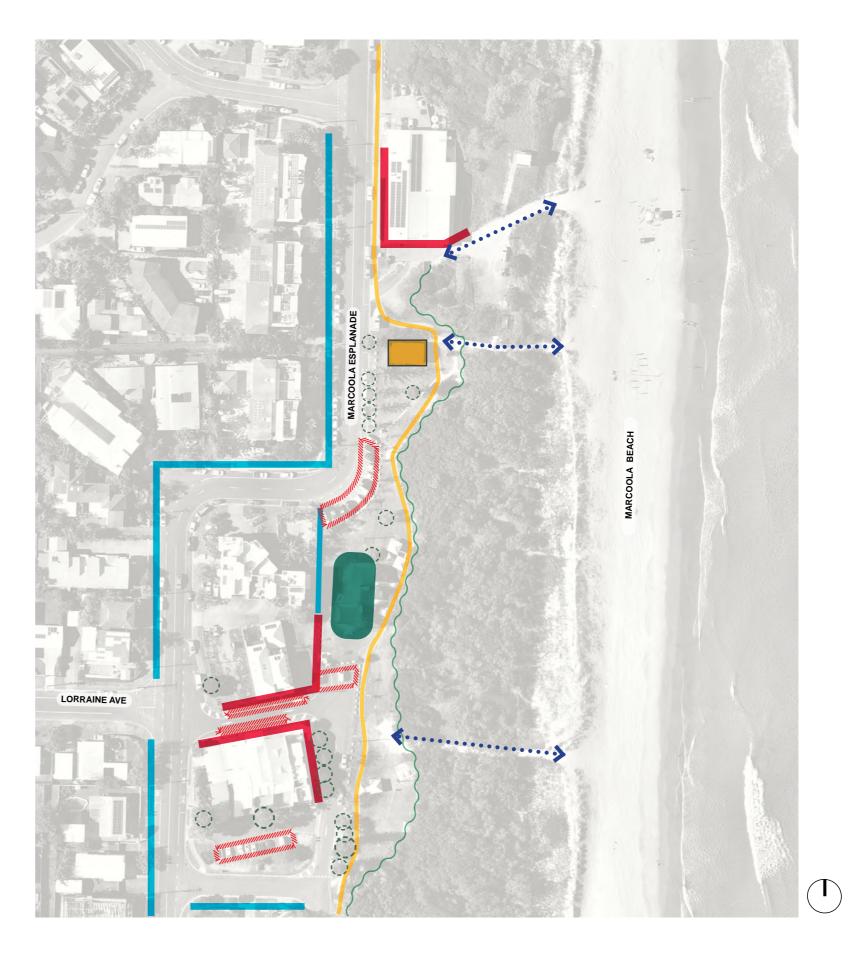




Existing site conditions

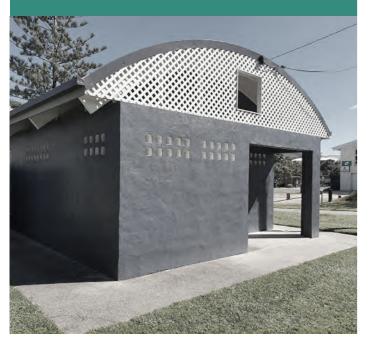
LEGEND





Existing facilities

Amenities block



Playground



Car parking



Facility Level	Local	
Size	Approximately 95m ²	
	- Structure is large in size with minimal utilities	
	- Location is close to beach access and approx. 60m from playground	
Observations	- Toilets within building are not to current accessibility standards	
	- Building can be better integrated into site context and connectivity through orientation and layout	

Facility Level	Local
Size	Approximately 350m ²
	- Playground offers little imaginative play value for large footprint
	 Location is centre of Felix Parry Park and directly adjacent to park furniture and facilties
Observations	 Playspace is adjacent to the natural beach vegetation and Coastal Pathway

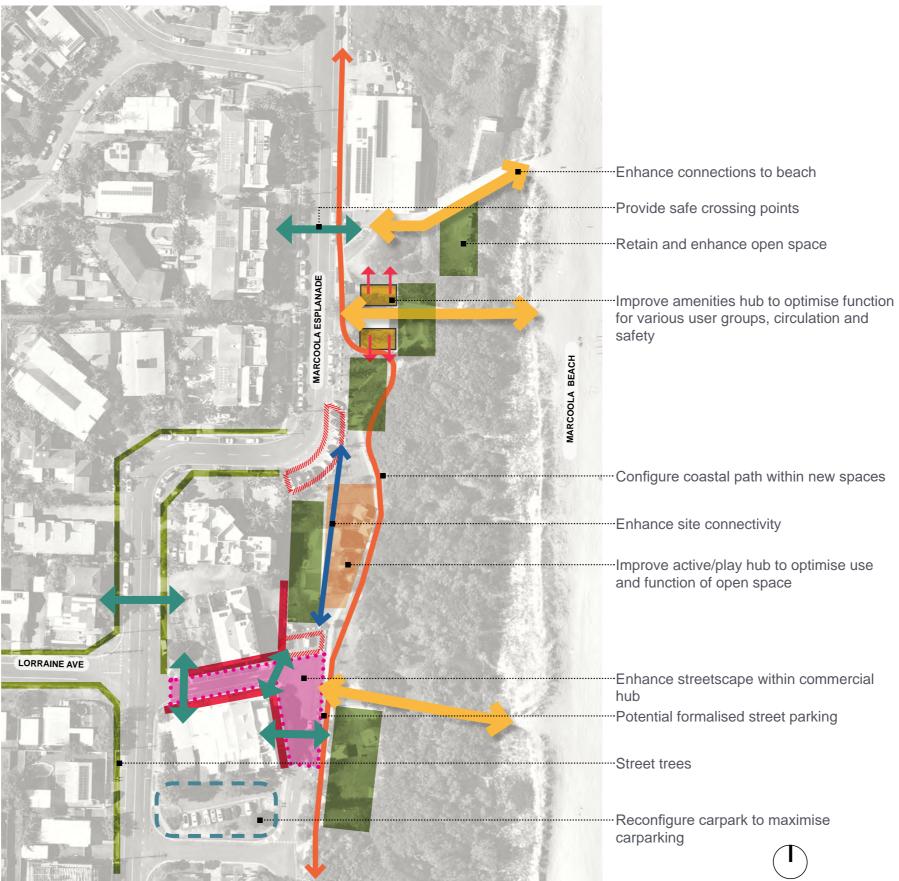
Facility Level	Local
Size	N/A
	 Parking bays located throughout study area are close to Park and shop facilities
Observations	 Numerous parking bays are not to current standard parking widths
	- Parking bays can be consolidated with renewed widths and strategic positioning for enhanced accessbility to the Park, whilst still connecting to the SLSC.

Coastal pathway



Facility Level	Regional
Size	N/A
	- The Coastal Pathway traverses the site north/south alignment
	-Pathway is mostly flat and shaded
Observations	-Variety of users including joggers, cyclists, dog walkers and scooters

Site opportunities



Six Concept Future Funding Plan Overview



Concept Plan



LEGEND

1	Pedestrian refuge crossing point
2	Priority beach access and emergency vehicle parking
3	Formalised Beach lawn with access to revamped viewing deck
4	Proposed amenities hub (includes open plan layout with storage, ambulant and accessible toilet cubicles, cyclist rest stop, multi-use deck and drinking fountain)
5	Beach shower
6	Celebration and event space
7	Reconfigured street car parking
8	Sunshine Coast Coastal Pathway
9	Exercise equipment
0	Nature themed playground upgrade with diversity in play challenge and learning opportunities
1	Shade tree park planting
12	Picnic shelters and group gathering spaces
13	Bench seating and planted buffer
14	Informal open space
15	Connective accessible footpaths
16	Street tree planting
17	Community pavement art mural
18	Possible reconfiguration to maximise parking
19	Extension of kerb and verge
20	Precinct street tree shade canopy planting
21	Proposed coastal viewing deck
22	Accessible kerb ramp
23	Proposed dismount points of Coastal Pathway
	Bus stop
	Artist impression 1 - Indicative streetscape upgrade
	Artist impression 2 - Indicative park upgrade

Artist impression - streetscape upgrade





Artist impression - park upgrade





Seven Design palettes

Selections

The choice of surface materials, street furniture and planting play a large part in achieving a sense of place and character of the Marcoola Future Funding Plan vision.

The following palettes give an impression of the overall look and feel of the streetscaping, park and natural improvements. These will be developed further in future detailed design stages as funding becomes available.

Design materials have been selected to reinforce the community values and vision, complement existing materials and features, and celebrate the local natural environment.

Functionality, sustainability, cost, accessibility, and maintenance have also been considered.

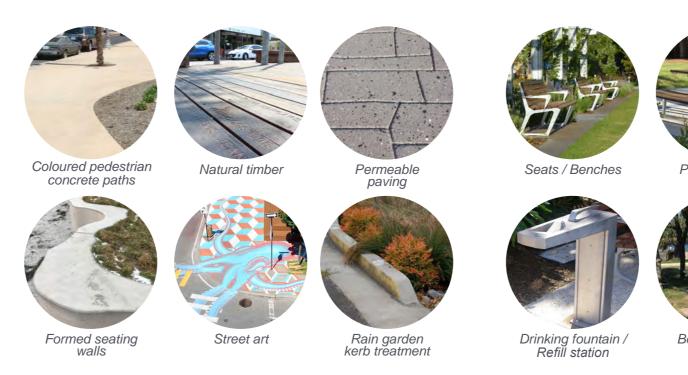
Materials

A conceptual materials palette has been developed to be both hard wearing and sympathetic to the landscape setting of the Future Funding Plan area. Materials have been chosen for their link to context, neutral tones and natural warmth, as well as for their high level of comfort and ongoing performance.

In the high traffic areas surrounding the amenities building, playground and potential market spillout areas, hard wearing finishes are proposed. To compliment this neutral base, colour accents of new and refurbished fixtures and furniture will provide a visual continuity across the site.

Furnishings and features

A proposed combination of new and refurbished site furniture is envisioned for the project area. Furniture is to be designed to meet the needs of communal groups associated with the playground, family areas and communal spaces as well as opportunites for more intimate spaces. The furniture should read as a family of elements, with consistent materials and coloured finishes creating a visual continuity between spaces.







Picnic Settings



Beach showers







Interpretive / Wayfinding signage

Vegetation

A planting palette has been designed to include species indigenous and endemic to the Marcoola area. In the areas surrounding points of interest within the park, such as communal open space and the upgraded playground, species are proposed to be used to create an attractive and textural understorey planting condition.







Coastal

groundcovers

Durable turfing

Coastal ornamental Flowering selections grasses



Coastal shrubs



Native feature species

Tree planting

New tree plantings will further enhance the parks regeneration, with new trees also proposed to frame the proposed view corridors and path walkways. Additional trees to the streetscape and surrounding connective streets are proposed to enhance the canopy effect within the precinct. Any tree deemed suitable for removable and replacement due to their condition and health will be offset within the project area. Offset planting will involve the planting of one or more specimens to replace any tree removed. Council's Street Tree Master Plan will be referenced during the detailed species selections.





Shade tree planting for Canopy planting suitable for treets and high use areas clear sightlines streets and high use areas



Offset tree planting

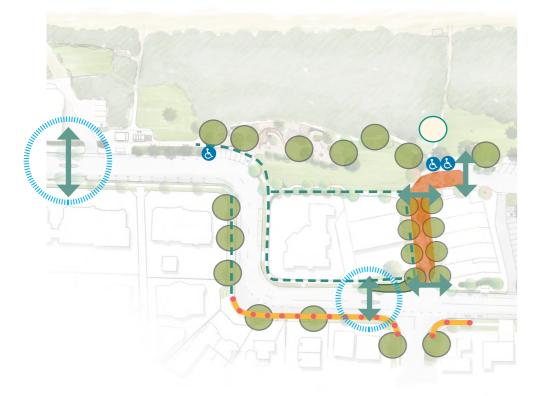


Celebratory species

Eight Staging and Implementation

Short term (1-2 years)

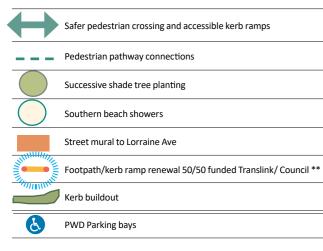


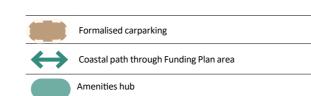


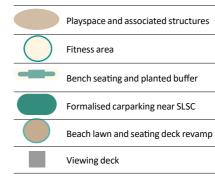




LEGEND







** Subject to Translink funding prioritisation and funding availability from Council

Long term (10+ years)

Short term Improvements at Lorraine Avenue

The following placemaking ideas have been recommended by Council in conjunction with Community values as short term ways to improve the condition of

Lorraine Avenue.

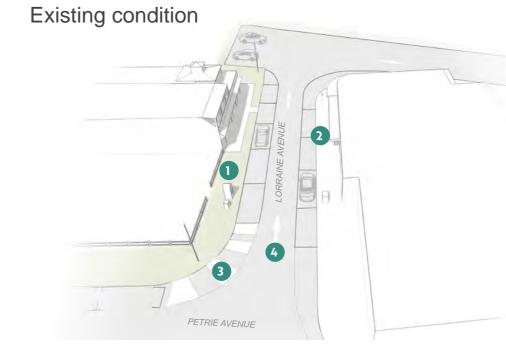
These short term improvements have transformative qualities that aim to:

- Enhance the accessibility along the street to provide a safe • and equitable pedestrian experience
- Provide shade through natural street tree canopies to • shelter pedestrian thoroughfares from the sun
- Enhance and activate the identity of the street through tree • planting and street art. Considerations for street art would be scheduled to follow completion of construction of the commercial development on the corner of Lorraine Avenue and Felix Parry Park.

The proposed short term improvements to Lorraine Avenue aim to protect and enhance the environment whilst supporting the existing sense of community and place that is Marcoola



Funding Plan Area of Lorraine Avenue



MARCOOLA BEACH

Snapshot: Existing site conditions



MARCOOLA BEACH



Proposed short term improvements at Lorraine Avenue





4 Lack of street identity



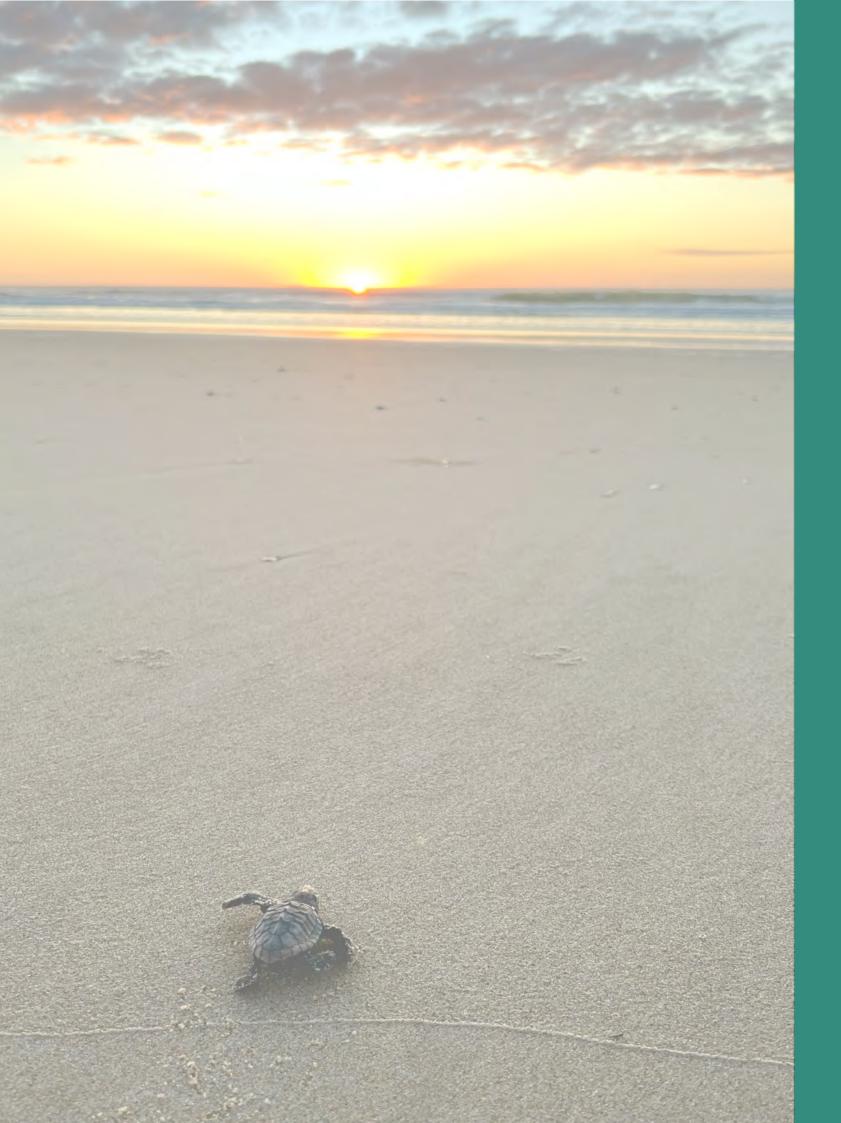
Enhanced pedestrian accessibility (safer crossing points through new kerb ramps and kerb extensions with connective footpaths)



Shade tree avenue planting (to cool and shade the street)



Pavement Art Mural (to enhance the identity of the street)



For further information, please contact us below: Design and Placemaking Services Email: placemaking@sunshinecoast.gld.gov.au

Have your say: <u>https://haveyoursay.sunshinecoast.qld.</u> gov.au/mnfp







Our region. Healthy. Smart. Creative.