



Community Strategy Action Plan 2019-2024 Review

Stronger Together – Community Survey Findings Summary

Survey Overview

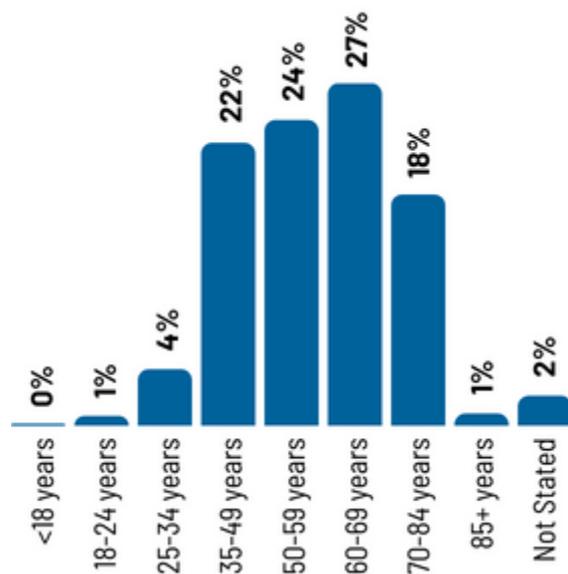
The Stronger Together Community Survey was launched on council's Have Your Say website on 30 March 2023 and was open for eight weeks. The survey utilised videos and fact sheets to summarise the five outcome areas of the Action Plan and allowed respondents to provide feedback on specific topics of interest. This is a short summary of the survey findings.

Survey Respondents

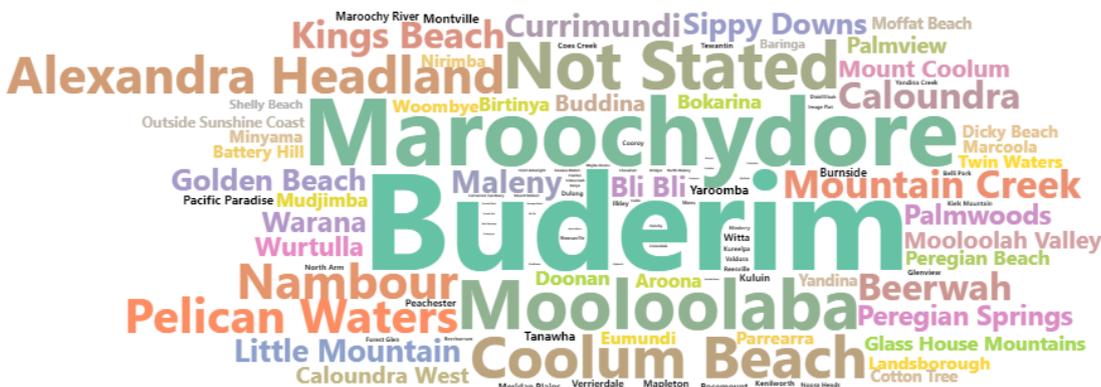
In total, 1628 community members completed the survey:

- 48.2% of respondents were men and 46.8% were women.
- Most were aged 35-84 years.
- Young adults were not well represented despite efforts to attract responses.
- Respondents were from locations across the region, with Buderim, Maroochydore and Mooloolaba well represented.
- Around 2% of responses came from Aboriginal or Torres Strait Islander People, 8% of respondents had a disability and 24% were born overseas.

Age of respondents:



Location of respondents:



Analysis

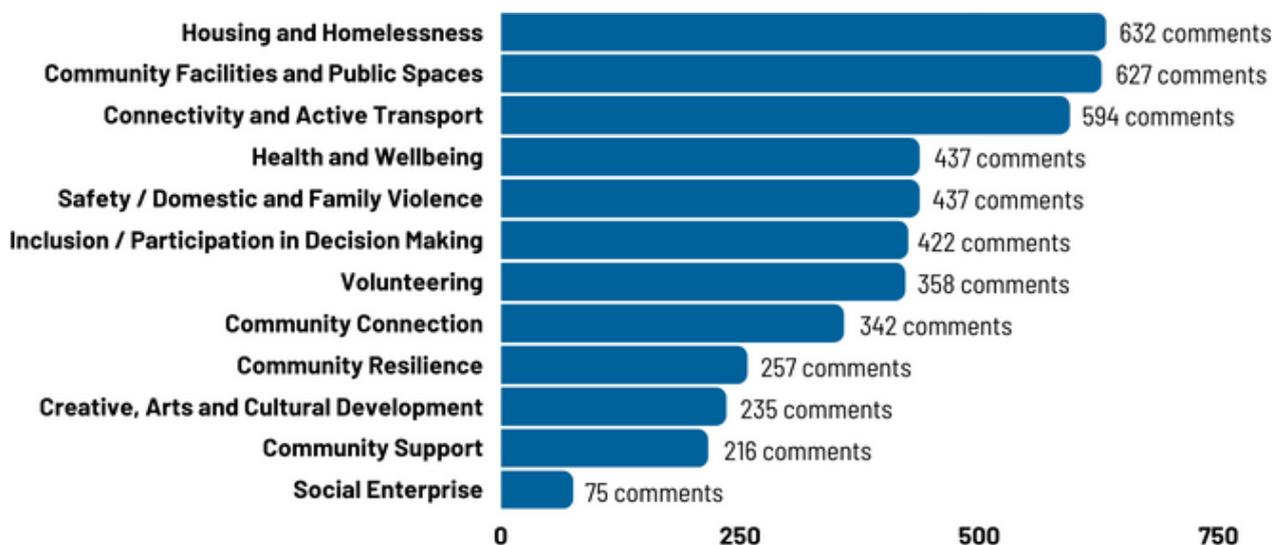
150,000+ words

- The survey resulted in more than **150,000 words** of comments from 1628 community members.
- The average comment was **25 words long**.
- The survey analysis was equivalent to reading two novels and allocating every second sentence into a category based on its content.

Summary of Findings

Most talked about topics:

Our community was most interested in **housing, homelessness, community facilities, public spaces** and **connectivity and active transport**. These topics, plus cost of living, were areas of concern for the community. Community members pointed out that housing, transport and cost of living have interwoven impacts on health and wellbeing, safety, connection, inclusion, and resilience.



Summary of overarching feedback:

- Residents emphasised the need for more affordable housing and social housing, increased efforts to address homelessness, and to advocate for state and federal government action on housing availability and affordability.
- Community members valued current community facilities, parks and green spaces and sports facilities, and wanted continued focus on providing these facilities. They also suggested the need to provide improved access to facilities, continued activation and a focus on maintenance and safety of facilities, including parks and pathways.
- Residents were eager to see more convenient, affordable, frequent and efficient public transport and were generally supportive of a shift away from private vehicle use.

- Community members also want to see a focus on activities and facilities for young people, further recognition of First Nations culture, inclusion of diversity, in all its forms, and personal and community connection.
- Environmental sustainability was also an overarching theme across multiple topic areas. Our community values the amazing lifestyle of the Sunshine Coast beaches and green areas and wants this to be protected.
- There were also suggestions made about how to improve the next iteration of the Community Strategy Action Plan with feedback toward simplifying language and having clear and achievable actions.

Priorities by Topic Area

Housing and Homelessness

- Availability and affordability of housing
- Incentives and charges
- Tourist accommodation
- Planning regulations / local laws
- Homelessness support and services, amenities and accommodation
- Government and stakeholder collaboration and advocacy
- Education and awareness

Community Facilities and Public Spaces

- Community facilities
- Sports facilities
- Parks and green space
- Efficiency and operational management
- Information and promotion
- Activation and activities

Connectivity and Active Transport

- Public transport
- Roads and vehicles
- Active transport
- Behaviour change
- Advocacy and collaboration

Health and Wellbeing

- Food security and nutrition
- Mental health
- Health services
- Activities and programs
- Information and awareness
- Infrastructure to support health and wellbeing
- Collaboration and advocacy

Community Safety

- Perceptions of safety
- Safety in public spaces
- Community responses
- Engagement with young people
- Crime prevention

Domestic and Family Violence Prevention

- Education and awareness
- Services and programs
- Emergency accommodation
- Collaboration and support

Inclusion

- Actions for specific population groups
- Programs and engagement
- Events and celebrations
- Awareness and education
- Recognition and respect –embracing diversity

Participation in Decision Making

- Inclusive engagement - Principles of engagement
- Opportunities for participation
- Information and communication

Volunteering

- Volunteer supply and capacity
- Volunteer organisation capacity
- Promote volunteering opportunities
- Recognition and celebrating volunteers

Community Connection

- Events, programs and activities
- Information and awareness
- Support for community groups

Community Resilience

- Emergency preparedness
- Building community connections
- Infrastructure to support resilience

Creative Arts and Culture

- Arts development
- Arts infrastructure
- Heritage
- First Nations culture
- Unique identity

Community Support

- Extension of grants program
- Investment priorities
- Principles of community support

Social Enterprise

- Awareness and collaboration
- Procurement and grants
- Supporting infrastructure

Suggested actions:

Many respondents to the survey suggested actions that should be taken to address the community priorities covered in the Community Strategy. Implementation of the actions may be led by council, community organisations, community members or other stakeholders. In some instances, the actions related to advocacy positions that council could take to other levels of government.

Next Steps

This document is a summary of the survey findings, focusing on the feedback that was received across all topic areas.

The feedback received and survey findings will be used to shape the next **Community Strategy Action Plan 2024-2029**.

The data has also been shared with other council teams to incorporate into broader council priorities and planning.