

# Woombye Placemaking - *Have we got it right?*



## The story so far...

**Stage 1:**  
**Values and Visioning**  
Thank you to everyone who attended the event and had their say! This allowed us to understand your values and visions for Woombye's main street.

November 2020

**Stage 2:**  
**Developing the Plan**  
Thank you to everyone who attended the community design workshop. This allowed us to further develop the plan.

March 2021

**Have we got it right?**  
It's time to let us know if we have got the draft concept plan right. This will allow us to make any final changes to the concept plan before proceeding to construction.

July 2021

We are here:  
**Stage 3:**  
**Presenting the plan**  
We will present the plan to inform you of what will be constructed next year!

November 2021

**Construction**  
Construction is scheduled for mid next year. We will ensure to keep you informed and minimise impacts to the community where possible.

Mid 2022



# Woombye Placemaking - Draft Streetscape Concept Plan

## Presenting the Plan

### What we've heard you would like to see:

#### Create an attractive and vibrant town centre

- Enhance the street with improvements that retain the existing character as a picturesque heritage town characterised by large shady trees, quaint local shops with a strong community feel.
- Create a central space for people to gather and come together.
- Create places to sit, relax and enjoy the atmosphere and character of the traditional main street.
- Support the enjoyment of the street with more essentials like seating, drinking fountains, rubbish bins, dog leash posts and water bowls.
- More plantings of shady street trees and gardens in keeping with the current planting palette.
- Encourage outdoor dining to support local businesses.

#### Tell Woombye's Story

- Add vibrancy and interest with artworks and interpretive elements inspired by Woombye's heritage.
- Respond to the existing planting palette and character buildings of Woombye and surrounding landscape when designing the streetscape.

#### Improve pedestrian experience and provide convenient parking

- Create a cool, shady and green street that connects the western end of town to the central shops.
- Create a pedestrian friendly street by improving footpaths and crossings, making it easier to cross the street, slowing traffic and improving disability access.
- Provide parking that is convenient and available close to the shops.
- Investigate parking duration times along Blackall Street.

### What is proposed:

#### To Create an attractive and vibrant town

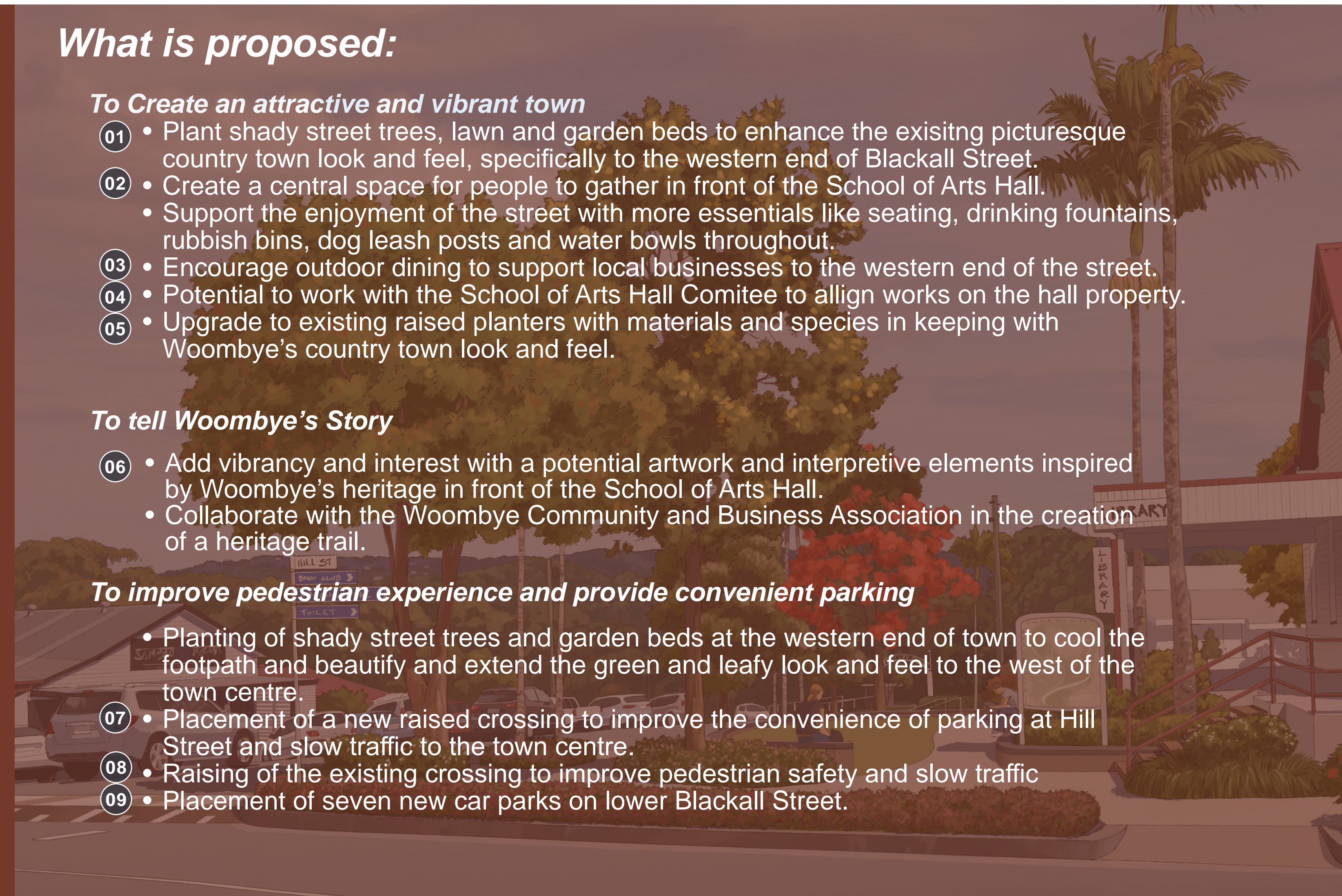
- 01 • Plant shady street trees, lawn and garden beds to enhance the existing picturesque country town look and feel, specifically to the western end of Blackall Street.
- 02 • Create a central space for people to gather in front of the School of Arts Hall.
- 03 • Support the enjoyment of the street with more essentials like seating, drinking fountains, rubbish bins, dog leash posts and water bowls throughout.
- 04 • Encourage outdoor dining to support local businesses to the western end of the street.
- 05 • Potential to work with the School of Arts Hall Committee to align works on the hall property.
- 06 • Upgrade to existing raised planters with materials and species in keeping with Woombye's country town look and feel.

#### To tell Woombye's Story

- 06 • Add vibrancy and interest with a potential artwork and interpretive elements inspired by Woombye's heritage in front of the School of Arts Hall.
- Collaborate with the Woombye Community and Business Association in the creation of a heritage trail.

#### To improve pedestrian experience and provide convenient parking

- Planting of shady street trees and garden beds at the western end of town to cool the footpath and beautify and extend the green and leafy look and feel to the west of the town centre.
- 07 • Placement of a new raised crossing to improve the convenience of parking at Hill Street and slow traffic to the town centre.
- 08 • Raising of the existing crossing to improve pedestrian safety and slow traffic
- 09 • Placement of seven new car parks on lower Blackall Street.



\* Please note this concept is subject to further cost estimations as we progress through construction documentation and tender. Therefore scope may be reduced to ensure we keep within allocated budget.



# Woombye Placemaking - Draft Streetscape Concept Plan



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- 02 Encourage outdoor dining to support local businesses
- 03 Create a central space for people to gather and in front of the School of Arts Hall
- 04 Placement of a new raised crossing to improve the convenience of parking at Hill Street and slow traffic to the town
- 05 Add vibrancy and interest with a potential artwork and interpretive elements inspired by Woombye's story
- 06 Upgrade to existing raised planters with materials and tree species in keeping with Woombye's country town look and feel
- 07 Placement of 7 carparks on lower Blackall Street

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# Woombye Placemaking - *artist impression*

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Collaborate with the Woombye Community and Business Association in the creation of a heritage trail.

02 - Create a central space for people to gather in front of the School of Arts Hall.  
Support the enjoyment of the street with more essentials like seating, drinking fountains, rubbish bins, dog leash posts and water bowls throughout Blackall Street.

04 - Potential to work with the School of Arts Hall Comitee to include works on the hall property.

03 - Encourage outdoor dining to support local businesses to the western end of the street.

08 - Raising of the existing crossing to improve pedestrian safety and slow traffic.

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View from the West-end of town looking north-east.



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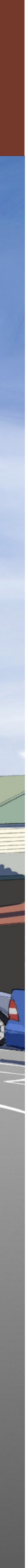
\* Please note this is an artist's impression based off a concept design therefore final constructed outcomes may vary from this image.

\* Please note proposed changes to the School of Arts Hall entrance is subject to further collaboration with the Hall Committee.

View from Hill Street to proposed community green space in front of the School of Arts Hall



# Woombye Placemaking - *artist impression*



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View from Blackall Street looking East showing proposed reduced road width and increased community green space.