

Eumundi Placemaking

Memorial Drive Streetscape Project

Stage 2 Community Engagement *'Have we got it right?'*
Draft Streetscape Concept

March 2022



DRAFT



Acknowledgements

Acknowledgment of Traditional Owners

Sunshine Coast Council acknowledges the Traditional Owners of this region, the Kabi Kabi and Jinibara People. Council commits to working in partnership with the Traditional Owners and the broader First Nations community to support self-determination through economic and community development.

Community contribution

Council wishes to thank all contributors and stakeholders involved in the development of this document.

Disclaimer

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Memorial Drive Streetscape Project



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One About the project



About the project

Sunshine Coast Council is proposing to deliver streetscape improvements in Memorial Drive Eumundi as part of its Streetscape Capital Works Program.

Streetscape improvements are focused on public spaces between Etheridge and Gridley streets.

Council has been working with the local community and businesses since October 2020 to gain ideas and feedback through display sessions, community workshops, meetings and business surveys.

From the ideas and feedback provided in the first stage of engagement, a draft streetscape concept design has been developed, ready for the community's further feedback.

Project aims

The streetscape project aims to:

- Strengthen Memorial Drive as Eumundi's community heart, main public space and local economic center.
- Develop a design that responds to community feedback and clearly reflects community and place values.
- Achieve maximum impact and value for money with a modest budget.
- The design should support various activities and user groups in the town, now and into the future.
- Demonstrate the principles of Sunshine Coast Design.

Budget

Council has committed \$1.77 million for design and construction of the streetscape between the 2020/21 and 2022/23 financial years. Included in this budget is \$500,000 of funding contributed by the SEQ Community Stimulus Program.

How to have your say?

To have your say on the Draft Streetscape Concept Design, you can access the feedback survey on the [Have Your Say](#) website from 14 March 2022 - 11 April 2022. Any questions can be emailed to the project team: placemaking@sunshinecoast.qld.gov.au



Project timeline

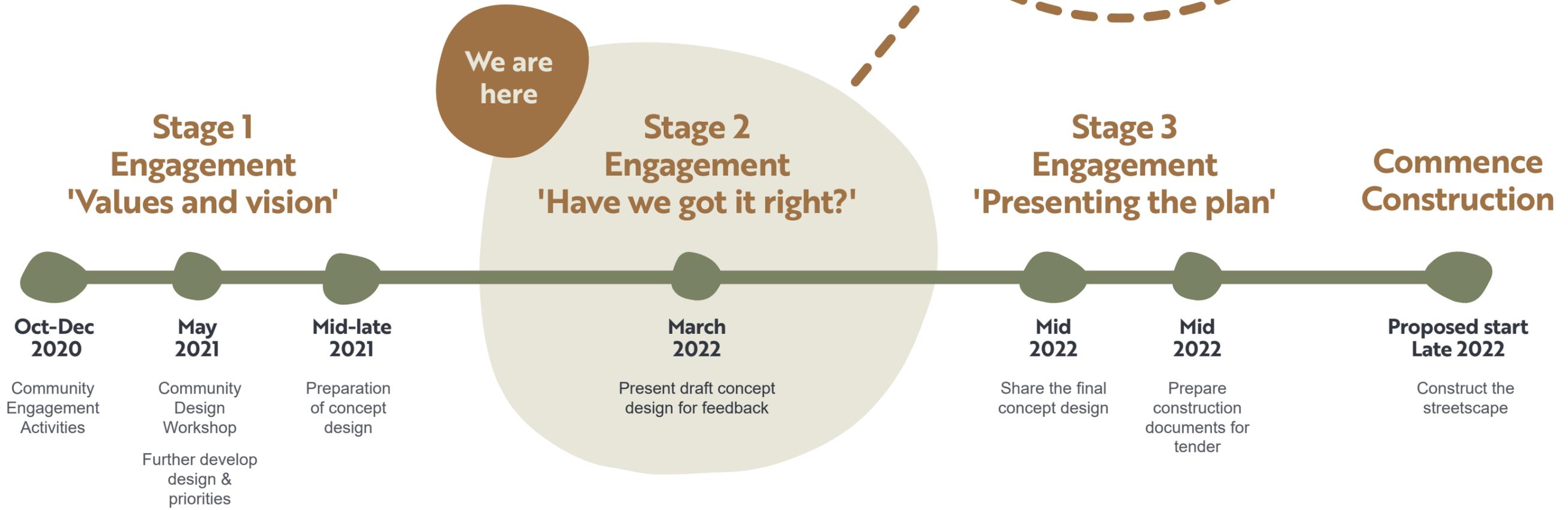
What is a streetscape concept design?

The concept design stage allows the design team to put pen to paper to develop initial ideas for the streetscape.

The main reason for the development of a draft concept design is to be able to provide the community and other stakeholders with an understanding of the proposed improvements including the design principles, site conditions, general layout of the street, key features, and the intended look and feel.

In this stage of design, the design team can start to test ideas to ensure that the concept design is achievable and determine if there are any major issues, while allied design disciplines start to investigate the design with greater detail.

The draft concept design will be updated to take into consideration feedback received as part of community engagement. Detailed design and technical feasibility are undertaken separately, as well as further budget considerations to ensure it is viable and constructable.



Two Community Involvement



Community involvement

Council undertook an engagement process which follows a placemaking approach. We define placemaking as a collaborative approach which focuses on people and draws from a place's unique qualities. This aims to create places which are loveable as well as liveable, while reflecting Sunshine Coast design.

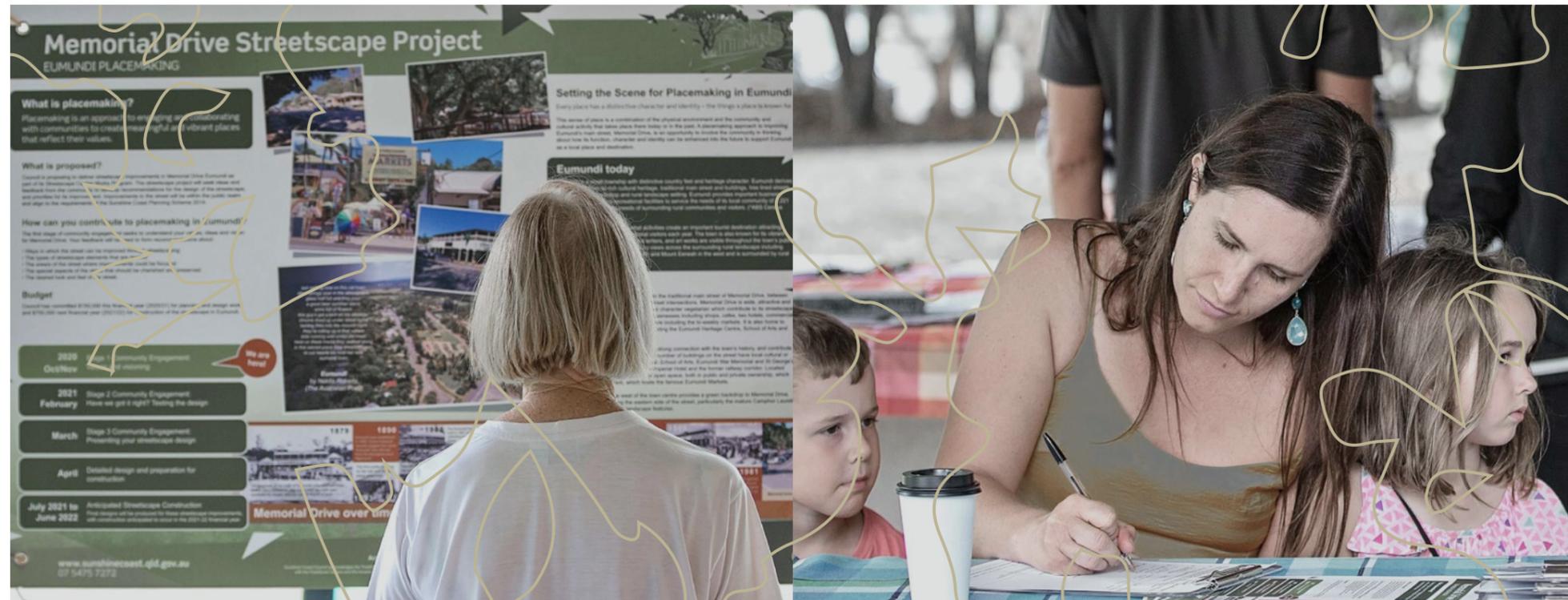
Eumundi is an engaged and diverse community who feel passionately about their town and main street.

It's a much-loved local place evidenced by the community's extensive and detailed responses to the engagement. Residents are both proud of Memorial Drive and keen to see it further improve whilst retaining its best parts and contemporary character.

There are elements of characterful design and many cues to its heritage and past. The town has a strong community foundation. Despite its small size there are many well run community groups, residents and businesses who contribute to making Eumundi such a unique and special place.

Many of the ideas put forward have been sensible and actionable. Some suggestions fall outside of the scope of the streetscape revitalisation and would entail further discussions with stakeholders including businesses, landowners and state departments.

The community engagement has provided themes and ideas to inform the design.



Activities and participation

Over the past year and a half, Council has undertaken a number of activities to provide the community with information about the streetscape project and to gain input on the streetscape design.



What we did

Stage 1a 'Values and vision'

Between October and December 2020, more than 260 people had their say, including residents, visitors and business owners.

3 community events

- Eumundi Markets stall
- 'Cheers and ideas' business night
- Sausage sizzle in the park

Meetings with community groups

We met individually with community based groups and representatives including:

- Local First Nations Peoples Yarning Circle
- Country Women's Association Eumundi (CWA)
- Eumundi Chamber of Commerce (ECC)
- Eumundi & District Community Association (EDCA)
- Eumundi Historical Association (EHA)
- Eumundi State School
- Original Eumundi Markets (OEM)
- Rotary Club of Eumundi

An online survey and materials were available online at Council's Have Your Say website.

Stage 1b 'Developing ideas'

Throughout 2021 a number of activities were undertaken to continue to develop the streetscape design.

Community Design Workshop

In May 2021, a Community Design Workshop took place involving around 40 community members.

Business feedback survey and 'walkaround'

16 businesses in the street participated. The survey was available online.

What we heard

Feedback and ideas received from the community as part of the 'values and vision' stage have been summarised into key themes and ideas. These recommendations have informed the development of the Draft Streetscape Concept design.



Theme 1 Celebrate Eumundi Character

- Celebrate what is special and loved about Memorial Drive by highlighting the street's heritage, character and village feel.
- Add vibrancy and interest with public artwork and interpretive elements, including those that showcase First Nations culture.
- Enhance the town's leafy green feel.
- Give the street a more inviting feel in the evenings using lighting.



Theme 2 A Place for People & Community

- Create a pedestrian friendly street by improving footpaths, making it safer to cross the street, slowing traffic and improving wheelchair access.
- Provide opportunities to sit and enjoy the street, gather or rest by providing more seating, outdoor dining areas and a town meeting place.
- Create a cool, shady street with more street trees and plantings.



Theme 3 Vibrant Local Destination

- Give visitors a warm welcome to our town with improved welcome signage and entry landscaping.
- Make it easier to access car parking in the town area particularly on market days.
- Support local independent village shops and services to add to the town as a convenient local destination.

Summary of placemaking ideas

The following placemaking ideas represent some of the ways that community feedback could be translated into ideas for implementation within the streetscape.

 <p>Theme 1 Celebrate Eumundi Character</p>	Planting, materials and furniture selection reinforcing Eumundi character	Streetscape project
	Heritage 'bullock turning circle' interpretation	Streetscape project
	Artistic lighting treatment in trees and key areas	Streetscape project
	Improved landscaped areas to beautify and green the street	Streetscape project
	Opportunity for public artwork to 'tell Eumundi's story'	Community led
	Footpath planters and greening program	Business led
 <p>Theme 2 A Place for People & Community</p>	Memorial Fig Tree seating near CWA Hall	Community led
	Pedestrian crossings to slow traffic and make it easier to cross the street	Streetscape project
	Plant shady street trees	Streetscape project
	Improved footpaths in 'focus areas'	Streetscape project
	Improved footpaths in all other areas	Future
	Seating areas on the street	Streetscape project
	Additional wayfinding signage	Streetscape project
	More essentials like drinking fountains, rubbish bins and dog water bowls	Streetscape project
	Review and update signed speed limits in Memorial Drive	Other council areas
	Investigate pedestrian crossing on Napier Road	Future
	Investigate informal pedestrian crossing at the Eumundi Post Office	Future
	Investigate shared zone and surface treatment upgrade in Lonergan Lane (near Central Market)	Future
 <p>Theme 3 Vibrant Local Destination</p>	Upgrade pathway and lighting upgrade in Dick Caplick Park	Future
	Community notice board	Community led
	Improved landscaping at entry and arrival into Memorial Drive streetscape area	Streetscape project
	Lonergan Lane pedestrian link to connect town, market and car parking areas	Streetscape project
	Footpath extensions in some areas for added outdoor dining	Streetscape project
	Review and update on-street parking signage in key locations	Other council areas
	Improved signage to market parking areas at key decision points around the town centre	Other council areas
	Town entry and roundabout landscaping improvements	Council other/ TMR *
Improved town entry signage	Community led	
Improved and compliant footpath trading areas and building signage	Business led	
Trader parking program	Business led	



Preliminary ideas for the streetscape were presented at the Community Design Workshop in May 2021. The elements highlighted were identified as 'top priorities' that should be considered for implementation.

As part of the streetscape project, Council can directly influence and implement opportunities within public areas along Memorial Drive. This summary shows ideas that can be implemented through the Streetscape project, as well as ideas that fall outside of this scope.

Ideas that are not within the scope of the streetscape project will need to be further investigated by other areas of Council, other levels of government, community and stakeholders. They are subject to budget availability, grants programs and approvals.

All ideas are subject to further community feedback and may change as the project progresses.

* Some roundabouts are assets of the Queensland State Government - Department Transport and Main Roads (TMR) and are outside the direct control of Council.

Three Memorial Drive today



Memorial Drive today

The Eumundi town centre is focussed on the traditional main street of Memorial Drive between the Eumundi-Noosa Road and Pacey Street intersections.

Memorial Drive is wide, attractive and pedestrian friendly with mature trees and character vegetation which contribute to its streetscape character.

The street contains a mix of businesses including shops, cafes and two hotels, commercial businesses, and tourism-based businesses including the bi-weekly markets. It is also home to several community venues including the Eumundi Heritage Centre, School of Arts and CWA Community Halls.

The buildings on Memorial Drive have a strong connection with the town's history and contribute to its traditional streetscape character. Several buildings in the street have local cultural or historical significance, including Eumundi School of Arts, Eumundi War Memorial, St George's Anglican Church, Joe's Waterhole, the Imperial Hotel and the former railway corridor. Located parallel to Memorial Drive is an area of open space, both in public and private ownership, which includes Dick Caplick Park and the Eumundi Markets.

A ridge which rises to the west of the town centre provides a green backdrop to Memorial Drive. Stands of vegetation along the eastern side of the street particularly the mature Camphor Laurels and figs are also important landscape features. The town centre is framed by views across the surrounding rural landscape including towards Cooroy Mountain in the north and Mouth Eerwah in the west.





Heritage view corridor

Significant heritage view corridor terminating at the former Eumundi General Motors to be protected and enhanced.



Road width

Road width contributes to the character of the street. The road width and car park locations make the road difficult for pedestrians to cross.



Service station

Operational service station.



Loneragan Lane connectivity

Entries to the laneway are not clearly defined. Pedestrian pathway is not clear and ground surfaces are inconsistent. The laneway not inviting or well lit at night.



Heritage buildings

Existing heritage buildings, awnings and view lines contribute to the character of the street.



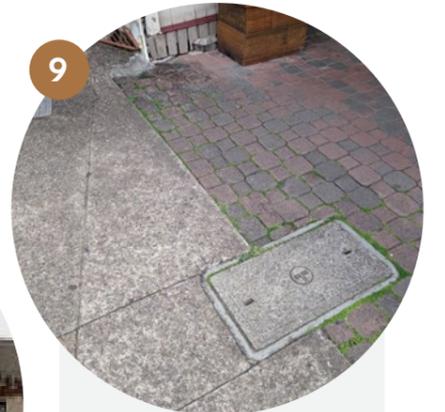
Overhead power lines

Overhead power poles and cluttered services.



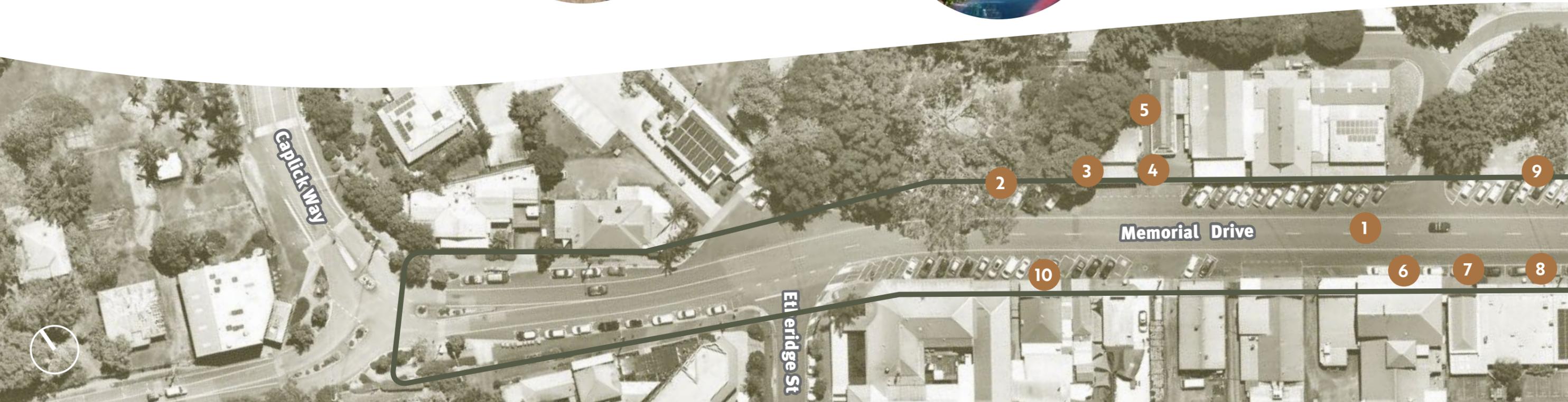
Low tree pruning

Low tree pruning under 2m clearance from surface height presents a hazard.



Service pits

Service pits and pit lids form a pedestrian trip hazard due to movement in the finished paved surfaces over time.





10

Footpath pavement areas

Pavement shorelines are cluttered, blocked or include a trip hazard. These include advertising sandwich boards, furniture, shop entrance steps, services etc.



11

Inconsistent material

Rubbish bins, posts and seating have insufficient luminance contrast with the ground surface. Furniture items such as bins and seating are inconsistent.



12

Underground services

Existing underground services such as sewerage and storm water need to be considered with any planting or infrastructure.



13

PWD parking bays

Non-compliant accessible car parking and tactile ground surface indicators.



14

Street lighting

Street lighting does not feel inviting at night.



16

Pedestrian crossing

Lack of safe pedestrian crossing points. Pedestrian crossing points should provide safe access for people with a range of abilities to cross the road.

Existing pedestrian refuges do not align to where most pedestrians cross or want to cross.



15

Inconsistent pavement

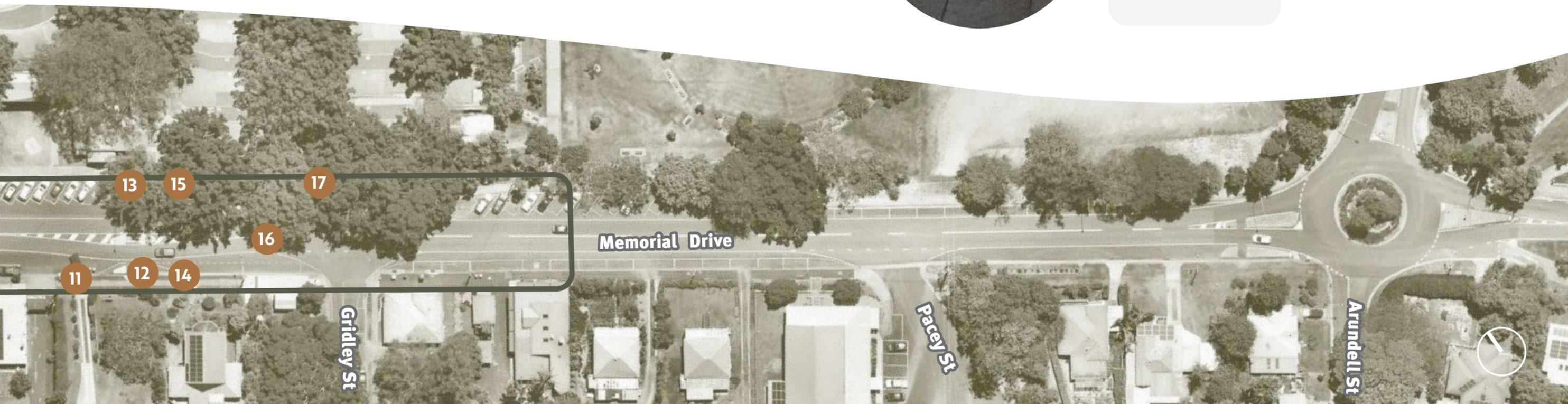
Mismatched pavement treatment and surface levels.



17

Existing mature trees

Existing mature trees and canopy at north end and Memorial Tree Avenue at the south. Lack of vegetation on the west side of the street.



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Memorial Drive

Gridley St

Pacey St

Arundell St

11

12

14



Four Draft Streetscape Concept

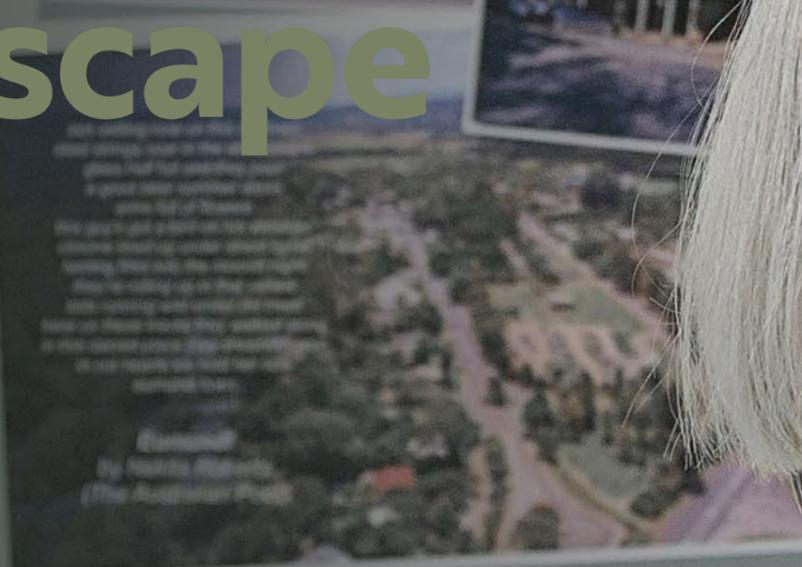


Setting the Scene for Placemaking in Eumundi

Every place has a distinctive character and identity – the things a place is known for. This sense of place is a combination of the physical environment and the community and cultural activity that takes place there today or in the past. A placemaking approach to improving Eumundi's main street, Memorial Drive, is an opportunity to revitalize the community by thinking about how its function, character and identity can be enhanced into the future to support Eumundi as a local place and destination.

Eumundi today

Eumundi is a small town with distinctive country feel and heritage character. Eumundi derives its character from its rich cultural heritage, traditional main street and buildings, tree-lined streets, cafes and rural landscape setting. Eumundi provides important business, recreational facilities to service the needs of its local community of 2,021 people, as well as residents of surrounding rural communities and visitors. The town's location and facilities create an important tourist destination attracting 100,000 visitors each year. The town is also known for its vibrant arts and culture scene, and art works are visible throughout the town's public spaces across the surrounding rural landscape including the Eumundi Heritage Centre and Mount Eumundi in the west and is surrounded by rural landscape.



Memorial Drive over time

We are here!

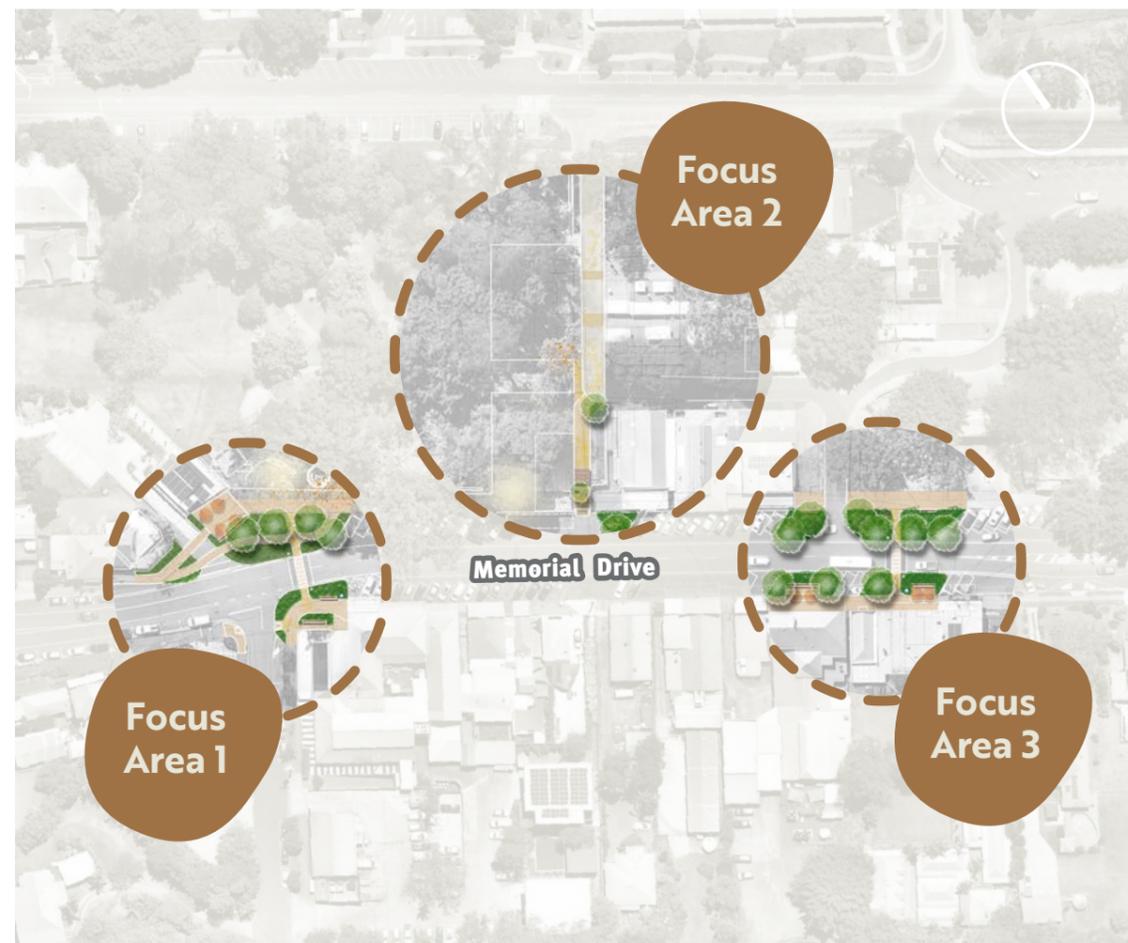
Draft Streetscape Concept

The Draft Streetscape Concept plan shows the overall design for Memorial Drive.

The project is located within the streetscape area, with most of the improvements proposed for the area between Etheridge and Gridley streets.

The proposed improvements are focused around three areas:

- **Focus Area 1:** Memorial Drive & Etheridge Street Intersection
- **Focus Area 2:** Lonergan Lane pedestrian link
- **Focus Area 3:** Near the Old Bank Centre / Canecutters Square



What will be built?

Not all the elements shown in this Draft Streetscape Concept plan can be delivered within the current project budget. **Priorities for detailed design and construction will be based on community feedback, further design considerations, and construction market pricing.**

Some aspects of the Draft Concept Design are identified as 'future ideas'. These ideas have been captured and incorporated in this plan so the community can see how the street could develop, while being realistic about what can be achieved.

The concept design and ideas are subject to full design process including but not limited to:

- Community feedback
- Landowners and business owners' feedback
- Technical investigations including a stormwater study
- Budget considerations.

Draft Streetscape Concept



Legend

- 1 New Parking Bays
- 2 Review & Update Signed Speed Limit
- 3 Raised Pedestrian Crossing & Safety Lighting
- 4 Signature Eumundi Seating
- 5 Outdoor Dining & Improved Pavement
- 6 Upgraded Pavement Treatment
- 7 Footpath Extension for Planting
- 8 Informal Pram Ramp Crossing
- 9 New Entry Arbour
- 10 Upgraded Pavement & Art Opportunity
- 11 Additional Footpath
- 12 Upgraded Planting
- 13 Road Surface Treatment
- 14 Art / Interpretation Opportunity
- 15 Feature Eumundi Lighting
- 16 Improved Safety Lighting in Loneragan Lane
- 17 Wayfinding Signage
- 18 Water Bubbler

- Extent of pavement upgrades
- Outdoor dining opportunities
- Footpath extension for planting
- New street trees with feature up-lighting
- Feature Eumundi seating
- Feature GOBO projected lighting
- Up-lighting to existing tree

Future Ideas

Future Idea's are ideas that have arisen from the placemaking process that are worth capturing for future consideration or potential future funding, however will not be delivered as part of the current streetscape project.

- 1 Shared Zone
- 2 Raised Pedestrian Crossing
- 3 Upgraded Pathway & Lighting in Dick Caplick Park
- 4 Extension of Feature Lighting
- 5 Informal Pedestrian Crossing

1:1000 @ A3

Design subject to technical feasibility and budget considerations. All proposed outdoor dining areas subject to further discussions with adjacent tenants and owners. All ideas subject to further engineering and drainage considerations.

Focus Area 1

Memorial Drive & Etheridge St Intersection



- 1 Outdoor dining
- 2 Signature Eumundi seating
- 3 Additional footpath
- 4 Gobo lighting
- 5 Raised pedestrian crossing with safety lighting
- 6 Upgraded pavement
- 7 Art/interpretation opportunity
- 8 Water bubbler



Example imagery

Images from other projects and places have been selected to illustrate key elements. Final elements will be designed specifically for the project, and reflect Eumundi character.



Raised pedestrian crossing



Seating



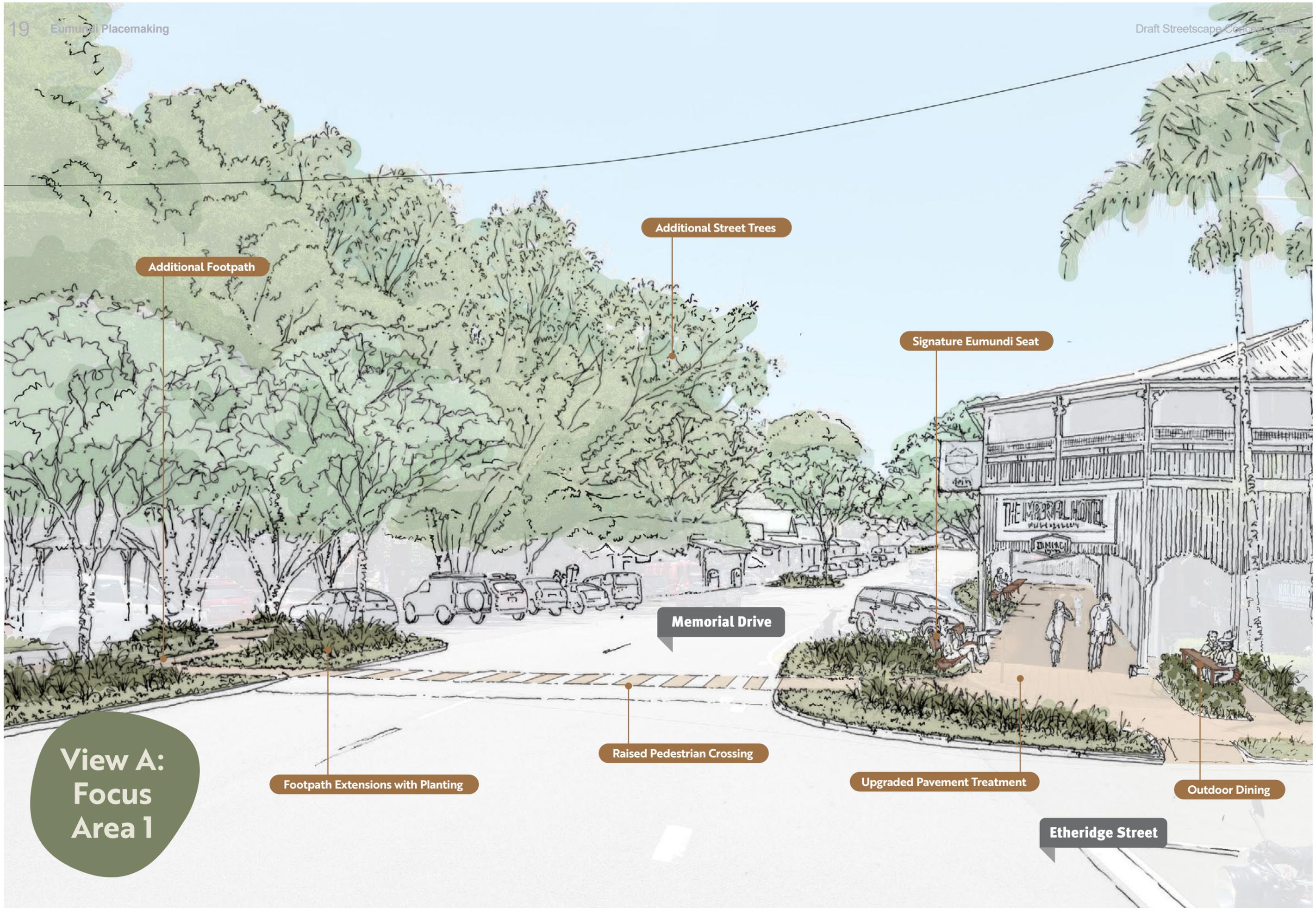
Outdoor dining



Bar stool style seating



Interpretive elements



Additional Footpath

Additional Street Trees

Signature Eumundi Seat

Memorial Drive

Raised Pedestrian Crossing

Upgraded Pavement Treatment

Outdoor Dining

Etheridge Street

View A:
Focus
Area 1

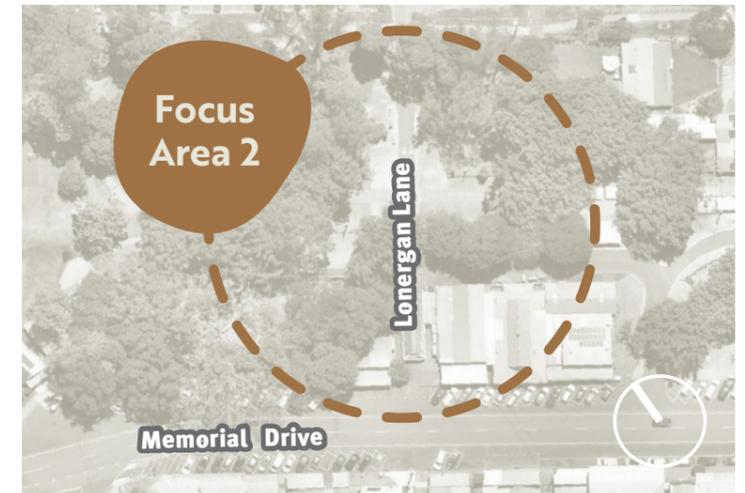
Footpath Extensions with Planting

Focus Area 2

Lonergan Lane pedestrian link



- 1 Pavement art relief
- 2 Feature Eumundi lighting
- 3 Crossing pavement treatment
- 4 Painted street print to road surface
- 5 Upgraded pavement
- 6 Improved safety lighting along the lane
- 7 Way finding signage
- 8 New informal pram ramp
- 9 Arbour structure



Focus Area 2

Example imagery

Images from other projects and places have been selected to illustrate key elements. Final elements will be designed specifically for the project, and reflect Eumundi character.



Arbour structure



Painted road surface



Lighting



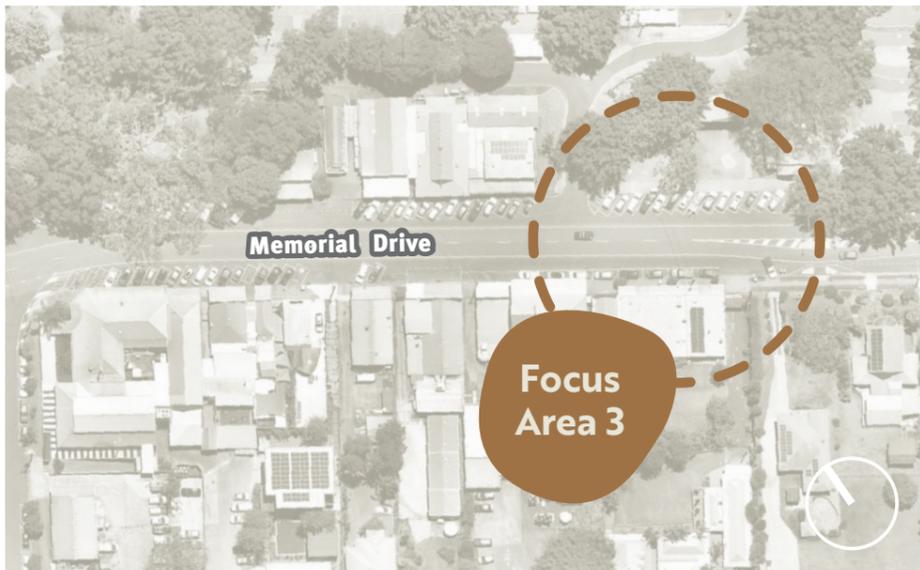
Market stalls & fig trees



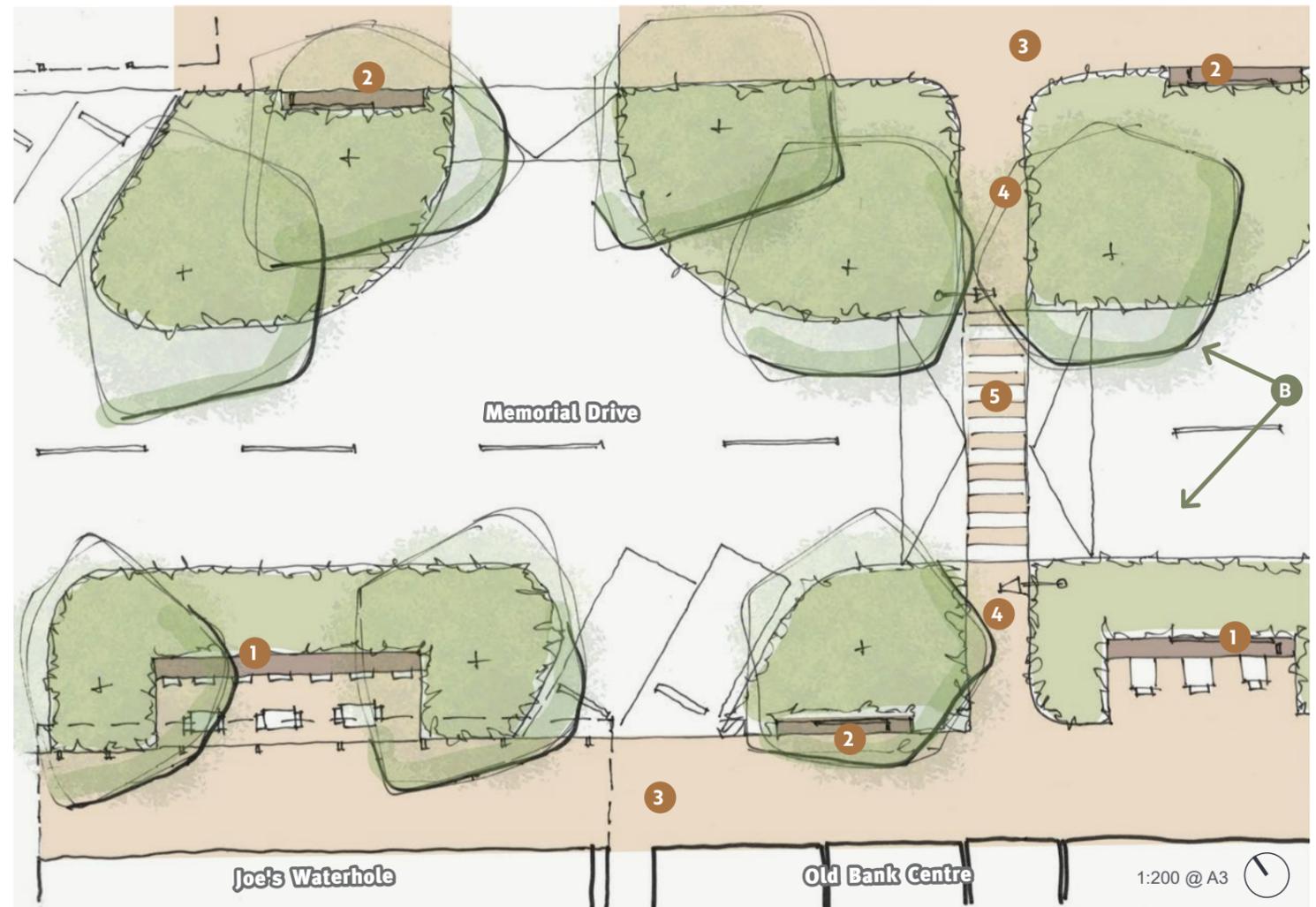
Arbour

Focus Area 3

Memorial Drive - Near the Old Bank Centre



- 1 Outdoor dining
- 2 Signature Eumundi seat
- 3 Upgraded pavement
- 4 Gobo lighting
- 5 Raised pedestrian crossing with safety lighting



Example imagery

Images from other projects and places have been selected to illustrate key elements. Final elements will be designed specifically for the project, and reflect Eumundi character.



Raised pedestrian crossing



Gobo lighting



Outdoor dining



Interpretive elements



Seating area



Signature Eumundi seating

View B: Focus Area 3



Additional Street Trees

Maintained Long Views

Outdoor Dining

Memorial Drive

Signature Eumundi Seat

Footpath Extensions with Planting

Raised Pedestrian Crossing

Upgraded Pavement Treatment

Five Understanding the design



Understanding the design

What makes a great street?

Great streets have common features. They are places for people and are designed with them in mind. They are engaging, comfortable and safe places for pedestrians. They are places which people have a sense of ownership of and where people want to spend time in and return to.

A great pedestrian street:

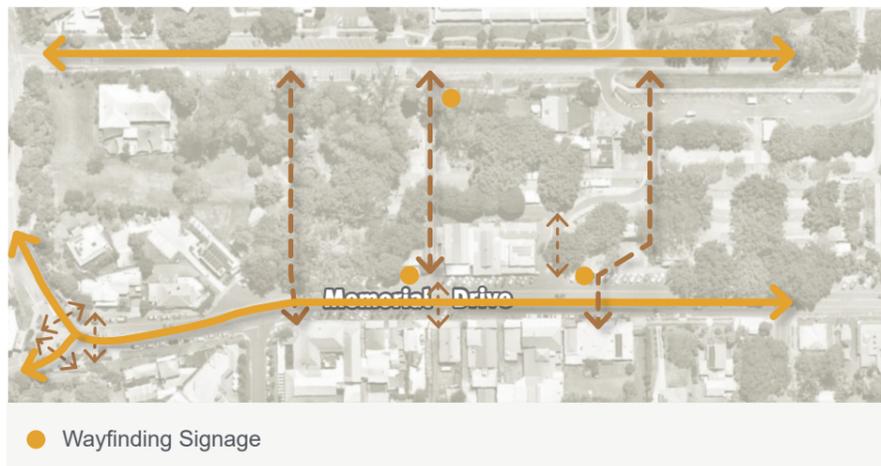
- Is a place which is easy for pedestrians to move about, and they connect well with surrounding areas.
- Has a welcoming feel and is a place that can be enjoyed by everyone.
- Is comfortable to spend time at various times of day and year in our subtropical climate.
- Has street trees to provide character, beauty, shade and cooling.
- Has flexible spaces to meet and gather.
- Is safe and encourages activity in the evenings.
- Looks and feels authentic to that place and is inspired by the natural and built environment.
- Captures and frames key views and vistas.
- Brings culture and arts to life.
- Enhances existing historic architecture and features.
- Improves economic opportunities for traders by being a place people want to spend time in.
- Considers environmental sustainability, including whole of life costs and impacts.



Guiding design ideas

A set of guiding design ideas have been established to shape the development of the concept design.

Pedestrian links and wayfinding



The design reinforces Memorial Drive as the main pedestrian street in Eumundi. It aims to make it easier and more comfortable to get around.

The design aims to connect key areas of activity in the street, and to surrounding activity zones.

A key idea is to improve Lonergan Lane as a pedestrian link. This will make it easier and safer for pedestrians to get between Memorial Drive and Napier Street.

Improving key links will help pedestrians get to surrounding parking areas (discussed further on page 27). It will also allow easier access to shops on both sides of Memorial Drive and through the street on busy market days.

Traffic calming



The design aims to maintain the sense of openness and key view lines while making the street safer for pedestrians.

Memorial Drive is a long street with a generally wide and open feel. Reducing the street width by widening the footpath in key areas will assist in passive traffic calming along Memorial Drive.

Areas where the footpath is widened creates space for new features such as outdoor dining, seating, landscaped areas and canopy street trees.

Raised pedestrian crossings at either end of the streetscape area will also assist in traffic calming by slowing cars that enter the street.

Greening



Key to the character of Memorial Drive is its leafy green backdrop and areas of significant tree canopy.

Trees and greening are a priority in the design. This is to provide character, beauty, shade and cooling.

Many areas of the street are exposed to direct sun and radiant heat. Existing street trees will be retained and protected. New street trees will add more canopy cover at maturity.

More garden beds will be added, and in some locations they will be refreshed for added greenery and visual interest.

Seating and outdoor dining



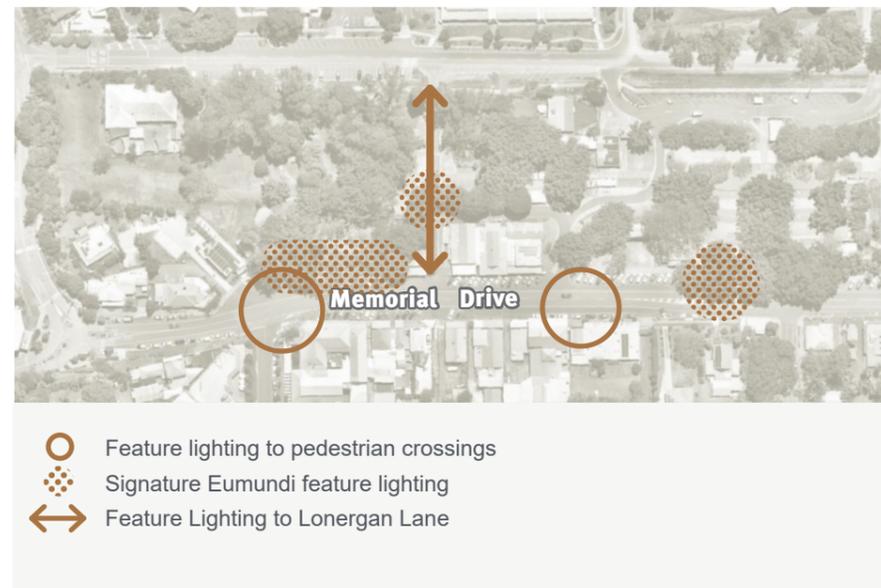
Memorial Drive currently has limited areas to sit and enjoy the street. More seats and areas for outdoor dining will provide further places to rest, eat and meet.

Seating and outdoor dining areas will support street activity and aim to create more uniformity in the street. They will be in convenient locations and give good views to street activity.

Extending the footpath area into the roadway area in some locations creates the extra space for this.

Locations for outdoor dining considers preliminary business feedback, and technical feasibility. Further feedback will be sought from relevant businesses.

Creative lighting

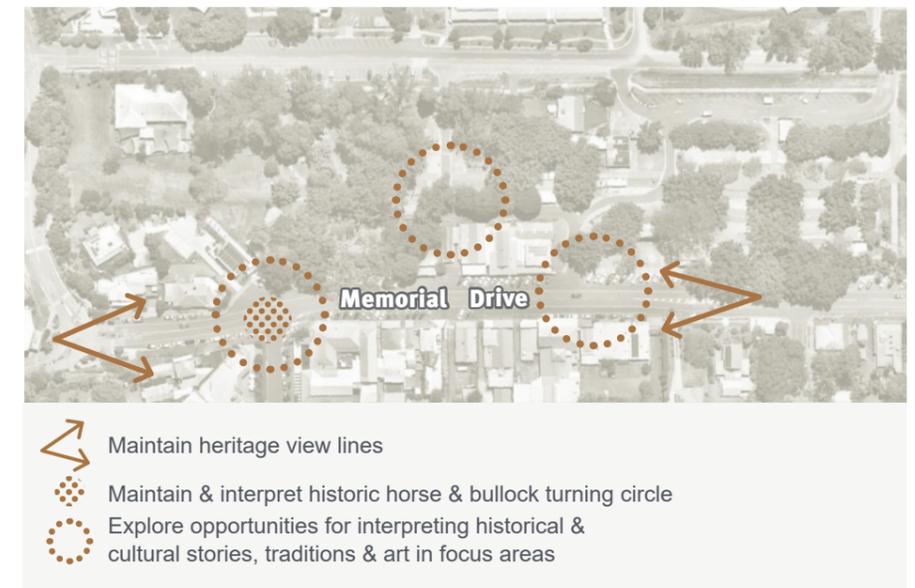


Memorial Drive is currently lit mainly for cars and not for pedestrians.

A pedestrian oriented street has a distinct night time identity. The lighting design will meet safety requirements but will create a more inviting and interesting place for people. Creative lighting will contribute to Eumundi's unique character.

Street tree foliage, seating areas, key buildings and entries will be highlighted by lighting in key locations.

Heritage interpretation and public art



Memorial Drive has a rich history and a creative community that should be celebrated in the streetscape.

Low planting and high tree canopies will ensure key long sightlines down Memorial Drive are maintained. Views to key heritage building facades will be retained.

The historic horse and bullock cart turning circle alignment will be maintained, and referenced through hard and soft landscaping.

Cultural heritage interpretation and art opportunities are included at key locations.

Car parking

Car parking in the town centre includes a mix of on-street public parking, off-street market parking and private car parking areas.

There are around 400 on-street public car parks in the town centre. Most parking is located within about a four-minute walk from the central streetscape area on Memorial Drive.

A parking study has shown that there is enough parking available in the town centre for current usage. Some areas are in high demand and other areas are not well used.

Parking is in higher demand on Wednesday and Saturday when the markets take place. Ideas to improve parking on these days have been considered.

There is also an opportunity to encourage and promote public transport as a way to get to Eumundi - particularly for market visitors. Better pedestrian connections from Eumundi Railway Station to the town centre could support train users. These improvements are outside of the scope of this project.

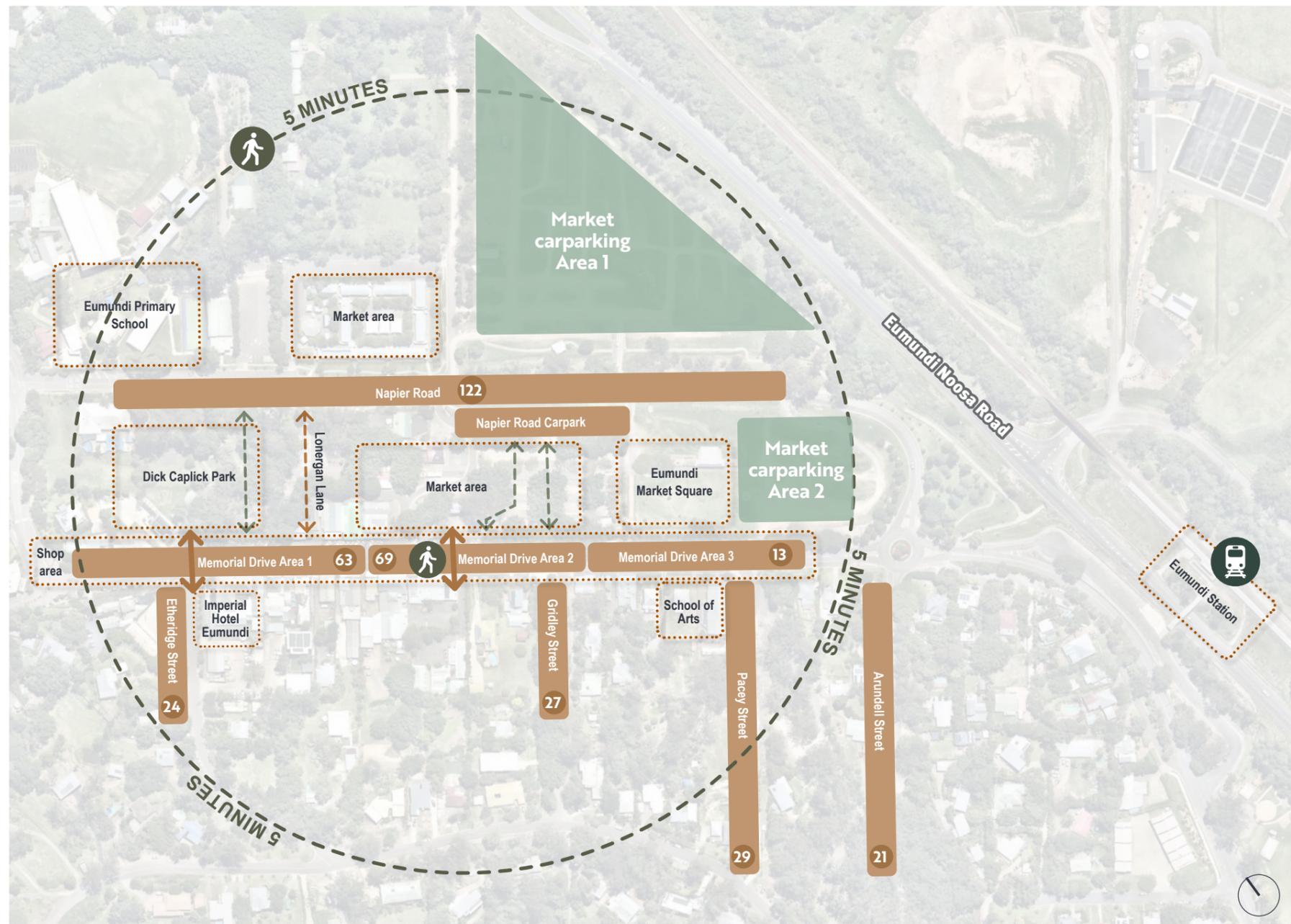
Ideas to improve parking in Eumundi

The following ideas have been suggested to improve car parking in Eumundi. Some ideas may be implemented as part of the streetscape project. Other ideas need further involvement from other areas of council or other stakeholders.



1	Improve general pedestrian amenity	General improvements such as pedestrian crossings and wayfinding signage to make it easier to get around, and access Memorial Drive from car parking areas.	Streetscape project
2	Lonergan Lane improvements	Improved pedestrian connections through Lonergan Lane to connect Memorial Drive with Napier Road parking areas. Potential improvements could include additional lighting, pavement treatments and clear wayfinding.	Streetscape project
3	On-street parking signage review	Review and update on-street parking signage in the town centre.	Council Parking Team
4	Market car parking signage	Add further street signage at key decision points around the town to assist visitors who drive to Eumundi to find off-street market parking.	Council Parking Team
5	Trader parking program	A program to raise awareness of car parking options to those who work in Memorial Drive. The aim of the program would be to encourage parking in lower demand car parking areas to free up convenient parking for customers and visitors.	Eumundi Chamber of Commerce/ Local businesses
6	Creative sign post program	A program to raise visibility of parking timing limits. While parking signage will comply with relevant standards, there is an opportunity to apply temporary creative treatments to metal parking sign posts so certain car parks stand out.	Local businesses/ Community

Eumundi town centre existing on-street parking and market parking areas.



- On-street parking
- Market parking**
Market parking areas can be accessed on market days between 7am - 4pm for a small entry fee. The parking areas are owned by Council and leased to Eumundi Combined Community Organisation (ECCO). Proceeds are used by ECCO to fund community projects.
- 1 Number of on-street car parks
- Proposed pedestrian crossings
- Lonergan Lane pedestrian link
- Informal pedestrian link
- Key activity areas

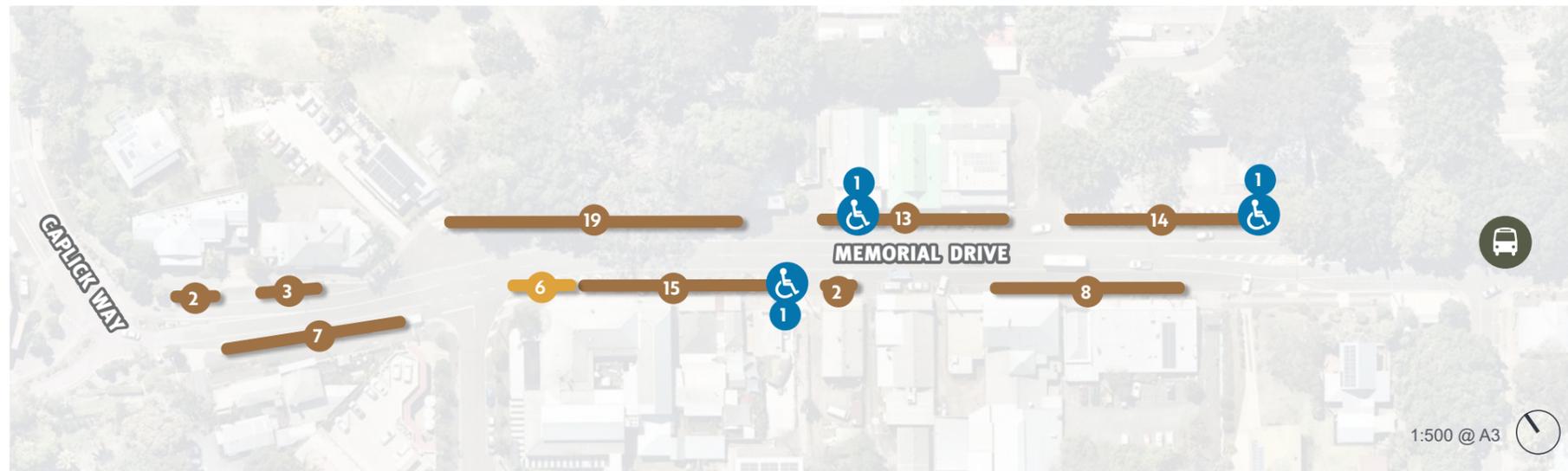
Walk times to parking locations

Napier Road (via Lonergan Lane link)	3 minutes
Memorial Drive 1	2 Minutes
Memorial Drive 2	1 Minute
Memorial Drive 3	1 Minute
Ethridge Street	2 Minutes
Gridley Street	2 Minutes
Pacey Street	3 Minutes
Market Car Park 1	4 Minutes
Market Car Park 2	3 Minutes

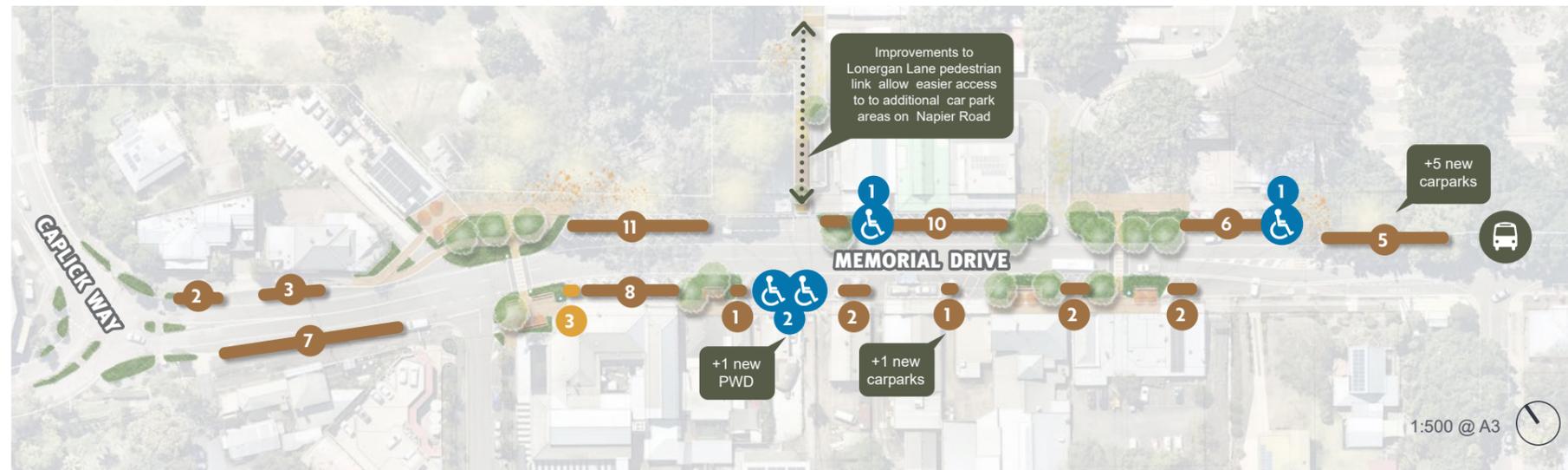
On-street car parking

The proposed streetscape design seeks to improve the pedestrian environment of the street, while balancing this with the parking needs of the town centre.

Existing parking



Proposed parking as part of streetscape improvements



The conversion of 23 existing car spaces into landscaped areas is required to achieve pedestrian crossings, areas for street trees, seating and outdoor dining areas. The number of Persons With Disability (PWD) parking spaces will increase by 1 and is in line with Australian standards.

Existing Parking

-  Standard parking bays 83
-  PWD parking bays 3
-  Motorcycle parking bays 3

Proposed Parking

-  Standard parking bays 60
-  PWD parking bays 4
-  Motorcycle parking bays 3

Six Place look and feel



Place look and feel

The choice of surface materials, street furniture and planting play a large part in achieving a sense of place and character in the street.

The following palettes give an impression of the overall look and feel of the streetscaping improvements. These will be developed further in the next stage of design.

Design materials have been selected to reinforce the placemaking values and vision. They complement existing materials and features, with an emphasis on natural landscape features.

The finishes and embellishments are appropriate for a local level centre streetscape on the Sunshine Coast. Functionality, sustainability, cost, Accessibility, and maintenance have also been considered.

Street trees

The landscape in Eumundi encompasses historic memorial trees and subtropical species that provide remarkable value and beauty to the township.

The proposed species will enhance the natural environment and provide a regeneration of trees that will continue to shape Eumundi for years to come.

Signature species include Eumundi Quandong, Lemon Scented Gum, Weeping Lilly Pilly and Illawarra Flame Tree.

Large canopy tree species are selected to provide shade and shelter along the street and roadway, creating a comfortable and attractive environment for pedestrians and road users.

1. Weeping Lilly Pilly
Waterhousia floribunda
2. Bumpy Ash
Flindersia schottiana
3. Brown Kurrajong
Commersonia bartramia
4. Eumundi Quandong
Elaeocarpus eumundi
5. Lemon-scented Gum
Corymbia citriodora
6. Flame Tree
Brachychiton acerifolius
7. Lace Bark
Brachychiton discolor



Shrubs and Ground Covers

A textured, robust and lush planting palette that celebrates Eumundi's subtropical climate has been selected.

The proposed species will provide an understory of shrubs, accents and groundcovers in a variety of forms and textures to create depth and interest.

Plant species will be selected in response to the planting bed orientation, amount of sun/shade throughout the day and position in the streetscape. At mature size the planting must not impact pedestrian or vehicle sight-lines.

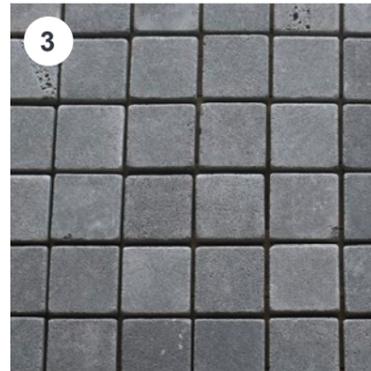
1. Honey Myrtle
Melaleuca thymifolia
2. Little Penda
Xanthostemon verticellatus
3. Native Violet
Viola Hederacea
4. Fairy Fan-flower
Scaevola aemula
5. Lacy Tree Fern
Cyathea cooperi
6. Midgen Berry
Austromyrtus dulcis
7. Palm Grass
Molinieria capitulate
8. Lomandra
Lomandra longifolia 'Verday'
9. Cooroora Cascade
Grevillea 'Cooroora Cascade'
10. Kangaroo Vine
Cissus antarctica
11. Soft Bracken
Calochlaena dubia
12. Hop Goodenia
Goodenia ovata



Hardscape

Ground surface materials are inspired by the warm and earthy tones of the hinterland. Varied textures will complement existing finishes and tie in new landscape elements.

1. Pedestrian pavement upgrade
CCS Liquorice with 10mm Hytec Uluru aggregate
2. Feature paving
CCS Water Buffalo with 10mm Hytec Tigress 50 aggregate
3. Sawn bluestone cobblestone
Banding in key locations
4. Lonergan Lane road street print treatment
Pressed or patterned concrete
5. Lonergan Lane street paint surface treatment
Potential local artist opportunity
6. Timber boardwalk
Opportunity to link to existing boardwalk and timber history reference

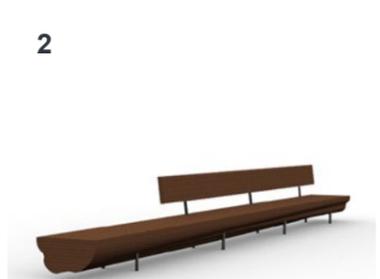


Furniture

Street furniture references Eumundi's timber heritage in a contemporary way.

New elements will need to fit in with existing furniture that will remain in the streetscape including light poles, seats.

1. Timber wayfinding signage
Timber with brushed aluminium coated signage plates
2. Custom Eumundi log seating
Hardwood timber seat
3. Timber box seats
Existing timber seating
4. Bar stool seating
Timber bar stools
5. Water bubbler
Timber finish accessible bubbler
6. Lighting
Existing street and heritage style feature lights



Feature lighting

Different types of feature lighting will be used to create atmosphere at night.

Colour and intensity of light can be changed to create different effects.

Street tree foliage, seating areas, and entries will be highlighted in key locations. Lighting could be used to highlight key heritage buildings.

Lighting can utilise timers to be turned on or off at certain times of the day or week. Colours can be programmed to change if desired.

1. Signature lantern lighting
Local artist opportunity

2. GOBO projected lighting on ground. Co-located with light poles. A GOBO light is a small stencilled disc used in lighting fixtures to create a projected image or pattern.
Local artist opportunity

3. Up-lighting existing trees
Coloured and/or soft white

4. Building lighting
Lighting to accentuate key buildings or features



Art & Interpretation

There are opportunities to integrate artistic elements and heritage interpretation into functional items in the street such as seating, rubbish bins, ground surfaces, signage and lighting.

Public art like sculptures or murals could be explored but are not being considered for delivery as part of the streetscape project.

Stories to be told

Several heritage themes were identified by the community as important including: Indigenous Bunya Ceremony and Bunya Pines; Bullock team turning circle; Memorial fig trees; Timber town and sawmills; and the WW1/WW2 Solider Honour Rolls.

1. Stencilled ground surface finish
Local artist opportunity
2. Sandblasted exposed aggregate
Local artist opportunity
3. Integrated interpretive signage
Local artist opportunity
4. Engraved or etched timber surfaces
Local artist opportunity



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Eumundi Placemaking

Memorial Drive Streetscape Project

