

Landsborough **Placemaking**

Master Plan
JANUARY 2020

Acknowledgment of Traditional Owners

Sunshine Coast Council acknowledges the Traditional Owners of this region, the Kabi Kabi and Jinibara People. Council commits to working in partnership with the Traditional Owners and the broader First Nations community to support self-determination through economic and community development.

Acknowledgements

Council wishes to thank the Landsborough community, all contributors and stakeholders involved in the development of this document.



Executive summary

1	Introduction	6
2	Policy context	8
3	Opportunities and challenges	10
4	Community vision	12
5	The Placemaking Master Plan	14
	5.1 Ideas for the whole town centre	16
	5.1.1 Precinct 1: The Gateway	18
	5.1.2 Precinct 2: The Borough	19
	5.1.3 Precinct 3: Cribb Street Precinct	20
	5.1.4 Precinct 4: The Heritage Precinct	22
6	Implementation	24
	6.1 Council funding commitments	24
	6.2 Cribb Street streetscape project	26
	6.3 Actions	27

Appendix A

Cribb Street streetscape project

Executive summary

The Landsborough Placemaking Master Plan presents a 15-year vision and guide for Landsborough's public spaces that captures the community's values and ideas.

Placemaking is a collaborative and coordinated approach to the design and management of public spaces. It aims to involve the community in creating public spaces that contribute to people's health, happiness, and wellbeing.

Sunshine Coast Council has developed the Landsborough Placemaking Master Plan with extensive community and stakeholder input. Together with the community, a vision for the town's public spaces has been developed, along with ideas to improve the town centre area.

The community vision for Landsborough's public spaces is:

Landsborough continues to evolve into a vibrant, well-connected and creative community. Drawing on its past, to enrich its future; it will be a place for today's lifestyles with a village atmosphere.

Diverse public spaces are sensitively designed and layer social, cultural and recreational uses, as well as activities—to create memorable experiences that sustain Landsborough as a locally loved destination.

Distinctively relaxed and accessible, Landsborough balances its rural urban character, with a strong connection to nature and never loses its sense of being in the Glass House landscape.

The improvement of Landsborough's public spaces has the potential to strengthen Landsborough as a Sunshine Coast destination and provide an opportunity to further contribute to the town's sense of place and general appeal to locals and visitors.

The Landsborough Placemaking Master Plan provides guidance in the following areas:

- improvement of Landsborough's public spaces including streets and parks
- identification of future placemaking opportunities, partnerships and potential funding sources from all levels of government, the private sector and the community
- the delivery and maintenance of Landsborough's future public spaces and infrastructure by council, through its 10-year capital works program and/or operational activities
- community and local business led initiatives to improve public spaces such as temporary art, events, marketing activities or shop front improvements (referred to as community activation).

Landsborough Placemaking Master Plan Actions

The following is a list of five actions arising from the Landsborough Placemaking Master Plan, some will require further investigation and engagement with stakeholders.

1. Undertake streetscape improvements in Cribb Street as a focus for placemaking in Landsborough to be delivered as a priority project for the Placemaking Master Plan.
2. Liaise with relevant state government agencies to progress identified placemaking guidance opportunities—including those relevant to the proposed Department of Transport and Main Roads Beerburrum to Nambour rail upgrade project.
3. Encourage Landsborough residents and local businesses to establish a committee to deliver a community activation program that is supported by council's relevant branches and initiated by the Cribb Street streetscape program.
4. Encourage community and business-led improvements of shop facades, forecourts, private green space areas within the Cribb Street Precinct and The Borough.
5. Use the Landsborough Placemaking Master Plan as a referral document to provide guidance for good public space design and placemaking outcomes for Landsborough.



Project overview diagram

1

Introduction

The Landsborough Placemaking Master Plan presents a 15-year vision and guide for Landsborough's public spaces that captures the community's values and ideas. The Master Plan aims to ensure Landsborough remains a safe, attractive and vibrant place as it grows and changes.

Landsborough today

Landsborough Town Centre is identified as one of Queensland's Great Places in the SEQ Regional Plan 2017 and is a significant rural centre of the Sunshine Coast. It has special historical significance for this region as a meeting place for the Kabi Kabi and Jinibara First Nations peoples and, later, one of the Sunshine Coast's centres of local government. Today it is home to more than 3,800 people and it continues to be a gateway to the region, connecting the coast and hinterland. Landsborough is a major commuter hub with rail and bus services supporting commuters from across the Sunshine Coast. It is an easy commute from Landsborough to Brisbane city and to the University of the Sunshine Coast.

Considerations for the future

Landsborough faces significant changes in and around the town, including the opportunities and impacts presented by future residential development in Beerwah East, and a proposed major rail upgrade project by the Queensland Government. The rail project proposes a vehicle overpass that has the potential to change the structure of the town, separating it into two sections and could change traffic access routes. The Landsborough Placemaking Master Plan is an opportunity to capture key issues and opportunities presented by these projects, and guide Landsborough's public spaces to support the town's attractiveness and liveability.

Placemaking approach

Placemaking is a process that involves collaborating with a community to create their vision and enhance or maintain a 'sense of place' for their town. Placemaking involves a coordinated approach to the design and management of public spaces. It seeks to positively contribute to people's wellbeing by strengthening the connection between people and the places they share.

Community involvement

The Placemaking Master Plan has been developed in conjunction with the Landsborough community and key stakeholders. Between January 2018 and September 2019 the community was invited to have its say through three stages of engagement. This included engagement undertaken for the Master Plan and the Cribb Street streetscape project. Feedback was received from a wide cross-section of the community and was generally positive and supportive. More than 1000 were involved (this number includes some repeat individual participation). The feedback provided support for ideas and raised issues and suggestions that have been addressed where possible in the final master plan.



Context diagram - locality populations

Population Data Sources

Locality Populations: id Communitiy Profile (2016)

Sunshine Coast Populations: id Population Forecast

Major Development Areas: SCC Planning documents

	Major Development Areas
	Recreational/Tourism Zones
	Landsborough Local Plan Area Boundary
	Landsborough Study Area
	Water Body
	Train Line

2 Policy context

There are many council policies, strategies and related projects relevant to this project. The key documents are listed below.

Sunshine Coast Council Corporate Plan 2019-2023

Council's vision is to be Australia's most sustainable region – Healthy. Smart. Creative. The Landsborough Placemaking Master Plan supports the Corporate Plan goal of a healthy environment through Outcome 2.1—A resilient region shaped by clever planning and good design.

Sunshine Coast Council Operational Plan 2019-20

Council's Operational Plan defines priority actions for the financial year consistent with the funding allocated in the budget. The Landsborough Placemaking Master Plan supports the Corporate Plan goal of creating a strong community, through streetscapes and place making.

Sunshine Coast Environmental and Liveability Strategy 2017

The *Environment and Liveability Strategy* was launched in 2017. It aims to maintain and nurture the natural environment and create liveable spaces to enable a good quality of life for all residents.

The Landsborough Placemaking Master Plan supports the aims of the *Environment and Liveability Strategy*. It outlines a vision for the town's public spaces over the next 15 years. Its delivery aims to create a strong sense of identity and character; reinforce the town's distinct landscape qualities; and create spaces that contribute to the health and happiness of the community.

Sunshine Coast Community Strategy 2019–2041

The *Sunshine Coast Community Strategy* has identified a vision where our communities are thriving. The aims of this strategy outline that the community has great places and spaces through developing public spaces that are activated, vibrant, green, accessible, inclusive and reflect local character. The strategy's aims also outline that our community has a unique identity that sets us apart, by enhancing and protecting the unique elements of community identity. The Landsborough Placemaking Master Plan aligns to these aims of the *Sunshine Coast Community Strategy*.

Regional Economic Development Strategy 2013–2033

The *Regional Economic Development Strategy* provides a vision for sustainable economic growth that aims to improve the resilience and strength of the Sunshine Coast economy. The Landsborough Placemaking Master Plan aligns with this strategy's pathways and business support actions to provide support to local businesses and industry groups through the Leadership, Collaboration and Identity Pathway; and, the Investment in Talent and Skills Pathway.

Related projects

The Landsborough Placemaking Master Plan focuses on the public spaces of Landsborough, to the west and east of the existing rail corridor. A number of other projects are planned or underway in and around the town. The master plan acknowledges those projects and responds to them.

In 2008, council worked with the community to develop the Landsborough Arts, Community and Heritage Master Plan for the area incorporating the former council depot lands, bounded by Maleny Street, Old Landsborough Road and Mellum Creek. That plan has been referred to in the development of the Landsborough Placemaking Master Plan.

Future development areas close to Landsborough, including Beerwah East Major Development Area and Caloundra South Priority Development Area, will increase the number of people living nearby. The Master Plan considers how Landsborough can strengthen connections to these developing areas, and be an attractive local destination for the new residents.

The Queensland Government plans to realign and duplicate the rail line between Beerburrum to Nambour to increase passenger and freight capacity. The Master Plan considers potential changes to the public spaces of Landsborough due to the Beerburrum to Nambour rail upgrade project (*B2N). **All references to the B2N project in this report are based on information known at the time of writing and may change as the project develops.*

The B2N proposal includes the following possible components that are relevant to Landsborough:

- The closing of the open level crossing at Caloundra Street
- Construction of a road-over-rail grade-separated crossing (an overpass) linking Caloundra Street to Maleny Street (The Placemaking Master Plan references the DTMR Reference Design 2016 to indicate a potential location, although this may change)
- Construction of a new commuter park and ride facility on the east side of the railway station and the upgrade of the Landsborough railway station and station area surrounds

The proposed B2N project could affect public spaces in Landsborough in the following ways:

- Change to the structure of the town, particularly in regard to ease of access for pedestrians and cyclists
- Change to the amenities and appearance of the town areas affected
- Change in traffic around the town due to a potential road-over-rail grade-separated crossing (overpass)

These potential changes are considered in the Landsborough Placemaking Master Plan.

3

Opportunities and challenges

Significant proposed projects in and around Landsborough present an opportunity to improve Landsborough's public spaces, better connect them, and help promote what the town has to offer.

Strengthening Landsborough's sense of place

Landsborough has a rich cultural heritage and community character with a beautiful landscape, but its unique qualities are not articulated in its public spaces.

The look and feel of the town is inconsistent, and the function of public spaces could be more attractive and practical for modern lifestyles.

Landsborough's townscape character is dominated by vehicular use and car parks. Potential changes to traffic and parking in the town, due to the future State-provided park-and-ride on the east side, present an opportunity to reinstate a sense of place that is focused on people.

Landsborough's rich Aboriginal cultural heritage could be an authentic point of difference, for further development in cooperation with Traditional Owners. The town's history of early European settlement, rural village life, regional transportation and early Queensland architecture is also significant for the Sunshine Coast region. There is an opportunity to preserve and celebrate this cultural heritage within public spaces by using interpretative elements.

Landsborough's informal open space character, significant remnant vegetation and established character plantings provide a green frame around and within the built form. This feature can be strengthened to connect people to the natural environment and add to the town's identity.

Developing Landsborough as a local destination

By improving public spaces, and better connecting the town, Landsborough can offer more to locals and also attract day-trippers from Brisbane and South East Queensland.

Landsborough is a gateway to the hinterland and coast, and could be a place that people would choose to stop and spend time on their way to other Sunshine Coast attractions. The state government rail duplication project may change key travel routes, allowing travellers to choose whether they will stop in Landsborough. Travellers need a compelling reason to visit Landsborough, and a variety of spaces and points of interest to encourage them to stay and explore.

The town has limited activities to attract tourists to stay for longer periods so there is an opportunity to add further points of interest and appealing activities in the town centre and connect them better.

There is also an opportunity to create a distinctive sense of place, offering something different to other townships. This point of difference could be developed through the look and feel of its public spaces to reflect its cultural heritage, rural character and landscape.

The town does not have a central place for the community to gather. There is an opportunity to improve Cribb Street as the main street, and provide a central space for community activities.

It is hard for pedestrians to find their way easily through the town and to cross the roads safely. Walkways between Cribb Street, Maleny Street and Mill Street through existing easements are not obvious and are limited by existing car parking and service roads. Similarly, it is difficult to access the area across Maleny Street (Heritage Precinct). There is insufficient signage to tell people what is in the town and how to get there. Landsborough needs to become friendlier to pedestrians.

Train access to Landsborough could be promoted as a way for visitors to access the town and hinterland areas. This kind of promotion could also encourage rail and bus commuters to support activity in the town centre. Many commuters park in the town, but do not spend time there. The railway station does not provide a welcoming sense of arrival. The arrival experience could be enhanced through landscaping treatments and better connection to the town centre.

A growing population around Landsborough presents an opportunity to capture visitors to the town and promote it as an affordable family-day-out destination close to home. Strengthening pedestrian, cycle and road links to these new residential areas will be important. Landsborough already has some attractions for families like Pioneer Park, Peace Memorial Park and Skippy Park. These could be further promoted and made easier to access.

Landsborough is close to many recreation and tourism attractions including the walking and multi-use trails of Dularcha National Park and Ewen Maddock Dam, Australia Zoo, and the Big Kart Track. If the Landsborough town centre was easily connected to these attractions, visitors would be more likely to make Landsborough part of their holiday or day out.

Retailers support the convenience needs of the town, but there needs to be more appealing offerings for visitors. Outdoor dining, farmers' markets and food festivals would all attract visitors, as would business-led improvements of shop fronts and dining spaces.

Coordinating community activation

Community members and local businesses want to see improvements in the town. Some are willing to invest time and resources to make it a more attractive and active place for locals and visitors, and to build community pride. Many individuals, community organisations and groups already organise events for the town. There is an opportunity to coordinate community and business efforts so they better support each other and have more impact.



4

Community vision

Significant proposed projects in and around Landsborough present an opportunity to improve Landsborough's public spaces, better connect them, and promote what the town has to offer.

The community vision relates to Landsborough's public spaces. It recognises what is great about the town today, while allowing for its development into an even better place. This vision will be achieved in partnership with the Landsborough community and other stakeholders over the next 15 years.

The community vision for Landsborough's public spaces is:

Landsborough continues to evolve into a vibrant, well-connected and creative community. Drawing on its past, to enrich its future; it will be a place for today's lifestyles with a village atmosphere.

Diverse public spaces are sensitively designed and layer social, cultural and recreational uses, as well as activities—to create memorable experiences that sustain Landsborough as a locally loved destination.

Distinctively relaxed and accessible, Landsborough balances its rural urban character, with a strong connection to nature and never loses its sense of being in the Glass House landscape.

The vision is supported by the following principles to guide the design and activation of public spaces.

A place for people

- easy to get around, with improved pedestrian access, traffic movement, and parking
- provides essential amenities such as toilets and water bubblers in public spaces
- safe and enjoyable to spend time, day or night
- places to cater for a diverse range of activities
- public spaces are multipurpose, flexible and adaptable to changing needs
- public spaces are inclusive, welcoming and affordable

A beautiful and defined town centre

- a local place that appeals to residents and visitors alike
- a multi-use central community gathering space
- an attractive and appealing town core area that exhibits a distinct hinterland/ rural town character and identity
- an appealing entrance to the town and a clear gateway to the region

An authentic character and identity

- a distinct identity authentic to Landsborough
- a cultural connection to, and engagement with, the Kabi Kabi and Jinibara Peoples
- a place that celebrates, retains and protects heritage buildings and character
- a place that responds to its location in the Glass House landscape
- a country town look and feel
- a strong sense of greenery and nature, with protection of existing significant trees and natural environment

A reason to visit and stay

- a variety of spaces to enjoy and explore
- a sense of atmosphere, activity and regular events
- a lively, attractive shopping area and places to eat
- a range of independent and local shops
- additional points of interest to appeal to visitors



5

The Placemaking Master Plan

The Landsborough Placemaking Master Plan presents a 15-year vision and guide for Landsborough's public spaces. It balances preservation of the unique characteristics of the town's landscape, community identity, and cultural heritage, with opportunities to improve the town so that it supports the continued wellbeing of its community and its appeal to visitors.

Considerations that have informed the master plan include:

- a need to improve paths and signage for cyclists and pedestrians, so that the town centre can be more easily explored and enjoyed
- an opportunity to improve the look and feel of public spaces to reflect an evolving country town with heritage character
- an opportunity to consider clear and attractive points of entry to the Landsborough town centre that respond to potential changes
- a need to focus the improvement of public spaces to improve the experience for the local community and visitors
- a need to develop community gathering areas and more outdoor dining opportunities.

The plan outlines ideas for the whole town centre, and within this area, four key precincts have been defined. Ideas within each precinct are referred to as 'place ideas' (physical place and infrastructure) and 'activation ideas' (activities and programming).

Ideas for the whole town centre

Ideas for the whole town centre ensure the town centre and the four precincts, are connected to offer a choice of easy-to-access experiences for visitors.

Precinct 1: The Gateway

Creates a memorable first impression and offers clear entry points to welcome visitors to a town they will want to visit again.

Precinct 2: The Borough

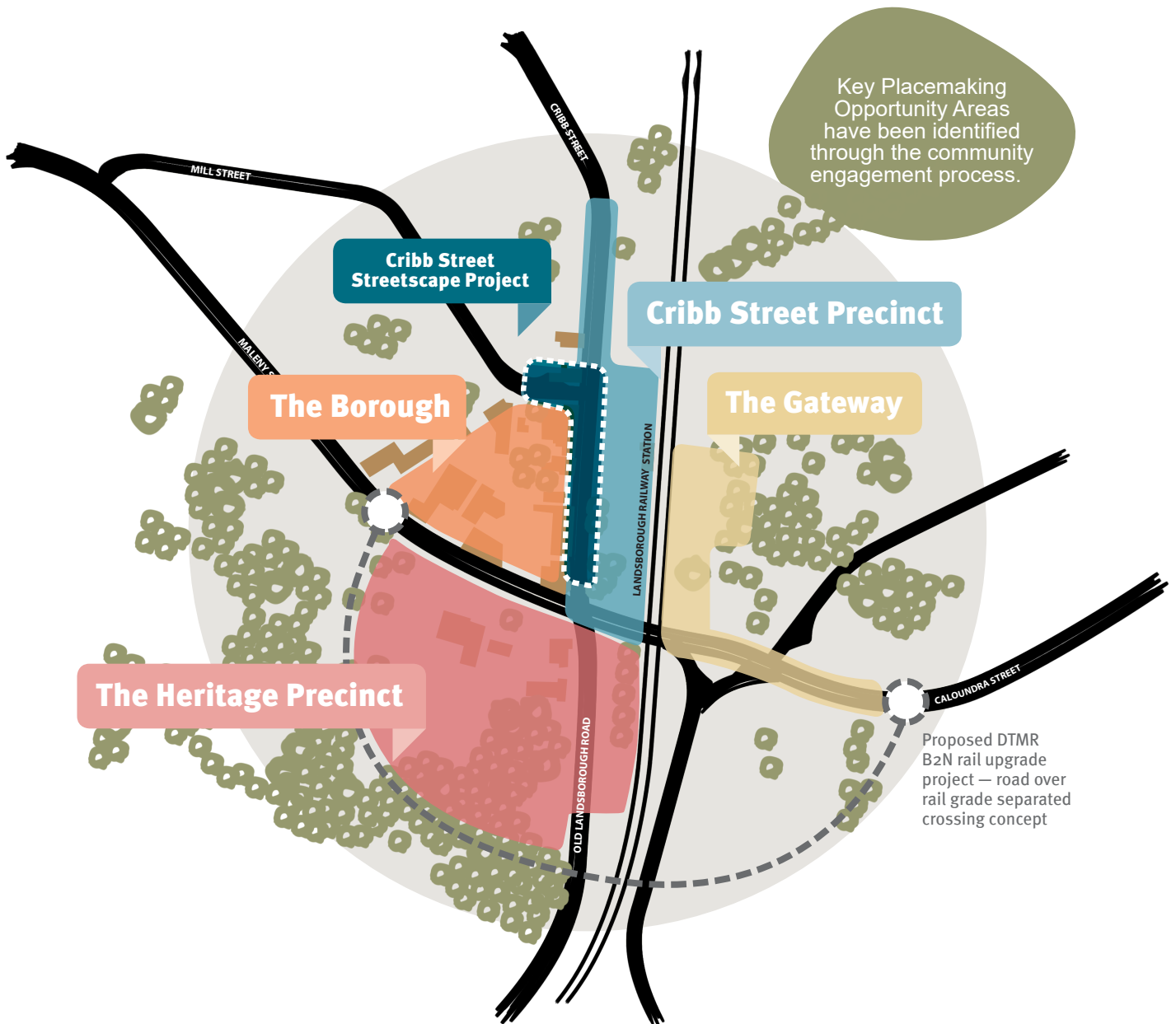
The local business hub and space for activities and events.

Precinct 3: Cribb Street Precinct

The heart of the town with a village atmosphere.

Precinct 4: The Heritage Precinct

A garden environment with community spaces that support events, learning and connections with culture, heritage and community.



Master Plan diagram

5.1 Ideas for the whole town centre

Ideas for the whole town centre assist in connecting the four precincts and invite exploration by providing a more cohesive experience.

The objectives for the town centre (including all four precincts) are to:

- encourage exploration of the town centre
- better connect the town centre to surrounding areas
- support night-time activity in specific areas
- improve the attractiveness and liveliness of the town centre

Pedestrian and cycle access

Establish pathways for pedestrians and cyclists throughout the town centre that connect each of the four precincts, as well as the railway station area, car parks, Landsborough State School and surrounding residential areas.

Improve the connections to surrounding walking and multi-use trails and recreation destinations including Dularcha National Park, to encourage visitation of these places and travel into town.

Wayfinding

A wayfinding map for the whole town centre will encourage visitors to explore easily and confidently. Four precincts have been established. Each precinct may include directional signage, interpretive signage and maps. Wayfinding signage may include walking distances and accessibility information.

Lighting

Consider creative lighting for safety and atmosphere such as up-lighting and fairy lighting in trees, to encourage night time activities in the town centre. Lighting can be addressed as part of any streetscaping, or community activation.

Parking improvements

Consider accessible parking in the town centre to offer convenient access to shops and community spaces. Include car parking for people with disabilities and drop-off points in key locations. Include parking for caravans, motorhomes and trailers in appropriate locations.

Traffic improvements

Investigate a reconfiguration of the Cribb Street/Maleny Street junction to improve traffic flow, reduce congestion and enhance the character of the town centre. (This study may not be required, depending on the outcomes of the proposed B2N project which may change traffic flows.)

Interpretive trail

Consider an interpretive trail for visitors of all ages to learn about the town's heritage and natural environment. Signage, art elements and digital story telling could contribute to this experience.

Activation and programming

Extend the town's appeal by programming events, activities and other initiatives that make the town more attractive and lively. This may include initiatives such as temporary art, events, outdoor dining, and shop front improvements and may be delivered by private land owners, businesses or community members.

An investigative study of Landsborough's visitor market could be undertaken to provide further understanding of how the town can support visitors through activation initiatives.

5.1.1

Precinct 1: The Gateway

The Gateway, on the east side of Landsborough, will welcome people to the town, capturing the essence of what it offers. The Gateway is one of the main arrival points to Landsborough. Feature street trees will frame character homes and landscaping elements will refer to interesting elements of the town's identity. The Gateway will provide an inviting backdrop to the businesses, recreational and transit amenities on the eastern side, while ensuring strong connections to the town centre.

The broad objectives of The Gateway precinct include:

- Highlight key entry points to the town.
- Create a distinctive arrival experience and positive first impression for visitors including commuters.
- Showcase Landsborough's character.
- Provide clear and enjoyable pedestrian and cycle paths to the town centre.

Commuter arrival area

The potential park-and-ride facility on the east side of the railway may provide an opportunity for an inviting landscaped entry and arrival area for commuters and visitors. The area can include interpretive signage for heritage elements, character street trees, art works and creative lighting to make it feel like part of Landsborough. This area will provide clear pedestrian pathways and signage to assist people to access Cribb Street and the surrounding business and residential areas.

Character avenue

An avenue of signature street trees and landscape features on Caloundra Street will welcome commuters and visitors to the town. The arrangement of plantings and trees will frame and highlight neighbourhood character and heritage places, including the former Landsborough post office, police station and courthouse. Artworks and welcome signage at entry points will highlight the significance of Caloundra Street as the traditional road connecting the town to the hinterland and coast.



5.1.2

Precinct 2: The Borough

The Borough will continue to be a busy hub of the village—home to many small businesses offering services and goods to the town. During special events, existing carparks, laneways and areas behind shops can be temporarily transformed to host community and business-led activities and events.

The broad objectives of The Borough include:

- Improvement of shops and the areas around them to be more attractive and active.
- Create stronger and more attractive pedestrian footpaths and laneways.
- Establish a temporary venue for urban art, performances and community events.

Maleny Street streetscaping

- Beautify Maleny Street improving areas in front of shops which may include outdoor dining areas and landscape features to create an attractive shopping area on this key street.

Pedestrian link

- Create clear and enjoyable pedestrian connections through the precinct that link Cribb Street with Maleny Street and the Heritage Precinct, including improvements to the council owned easement so it is easier and more enjoyable for pedestrians to use.
- Investigate a safer crossing point on Maleny Street so it is easier to cross from The Borough to The Heritage Precinct. (Maleny Street is state government owned.)
- Use landscape features, signage and creative lighting to make this an appealing place to be.

Shop area improvements

- Establish a community and business-led program to deliver initiatives that increase the appeal and attractiveness of this area as a place to work, as well as a place for the community and visitors. Initiatives could include business improvements of shop fronts; art and greening projects, such as planters and hanging baskets; and events like laneway dinners and music nights.



5.1.3

Precinct 3: The Cribb Street

The Cribb Street Precinct will evolve as the village heart of Landsborough—an inviting place to meet, eat and shop. Central to the precinct is the established main street (Cribb Street), connecting laneways and adjacent public park area. Cribb Street will be a centre for social and community life where, on weekdays and weekends, people can enjoy spending time together and take part in regular community events.

The broad objectives of Cribb Street Precinct include:

- Create a village heart and central gathering space.
- Provide things to see and do for residents and visitors.
- Support traders with more attractive street area for trading, including outdoor dining spaces.
- Maintain and increase the main street heritage character and country town feel.

Cribb Street streetscaping

- Upgrade and beautify Cribb Street as the main street of Landsborough. Allow for areas in front of shops to be upgraded and include spaces for outdoor dining. Highlight heritage features including the Landsborough Pub (Mellum Hotel). Plant street trees for shade and to add character. Provide points of visual interest, interpretative signage, creative lighting and integrated art. The road area will be able to be temporarily closed to hold events such as markets.
- Create a central community space in the park where people can sit, eat, relax and enjoy events such as outdoor movies and live music. (Improvements in the park area require approval from the state government).

Station arrival area

- The potential upgrade of the railway station provides an opportunity to create a welcoming arrival for visitors to the town. Provide seating areas, attractive landscape features and public amenities.
- Allow visitors to easily walk to Cribb Street by providing connected pathways and clear signage.

Cribb Street park extension

- The potential closure of the open level crossing at Caloundra Street provides an opportunity to investigate the extension of the park space in Cribb Street and provide additional open space for the community to use. This is state government land and this improvement depends on their approval.
- Preserve and enhance the Returned and Services League (RSL) war memorial in collaboration with members of the RSL.

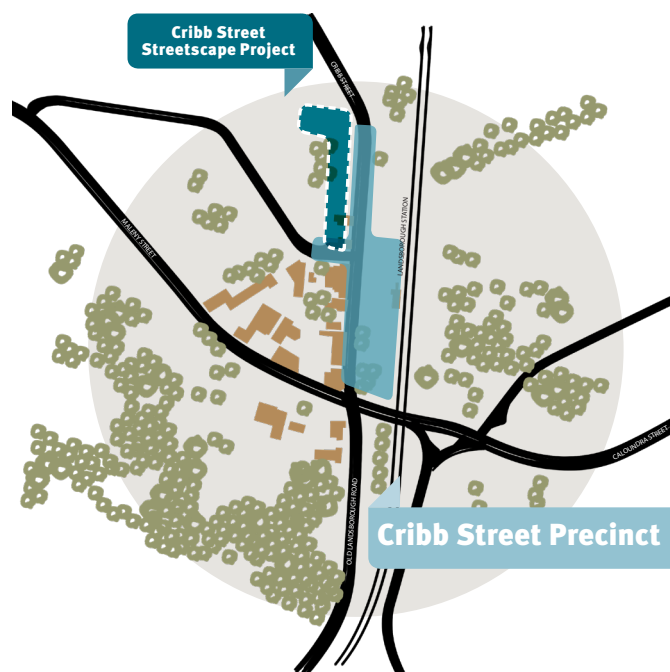
- Consider interpretive elements such as lighting and signage to the heritage air raid shelter.
- Consider the introduction of a playground to increase the appeal of the area to families with children.

Digital information kiosk

- Consider a digital information kiosk that has information to guide visitors to features within Landsborough and the Glass House region, such as the nearby network of trails and points of interest.
- Incorporate bicycle and mobile phone charging facilities.

Shop front and laneway improvements

- Encourage business-led improvement of private car parking, forecourt and laneway areas, shop fronts, awnings and facades in the Cribb Street Precinct.
- Encourage establishment of a pedestrian laneway adjacent to the bank building (which is privately owned).
- Support the regular maintenance and upkeep of existing building facades to preserve the town's history and to keep the town attractive and appealing.



5.1.4

Precinct 4: The Heritage Precinct

The Heritage Precinct will be a focal point for community learning, creativity and celebration within a setting that showcases Landsborough's history. Community spaces will be connected by walkways in a garden setting with public art and heritage elements. The environment will invite locals and visitors to wander and explore.

The objectives of The Heritage Precinct include:

- Provide interpretive elements and education programs.
- Improve connections to Mellum Creek important cultural heritage sites.
- Create a landscape of gardens and open lawns that complement heritage buildings.
- Improve pedestrian connections to the precinct.
- Provide a venue for events.

Heritage garden

- Create a relaxed and functional network of open lawn spaces and gardens with points of interest including public art and creative lighting to encourage exploration and interaction.
- Include spaces to hold community meetings, workshops, performances and market stalls.
- Introduce pathways to connect key points of interest and community facilities, including the Landsborough School of Arts Hall, Landsborough Historical Museum, and the old jewellery store (489 Old Landsborough Road).
- There is an opportunity to develop an events program themed around agriculture and food production.

Creek walk

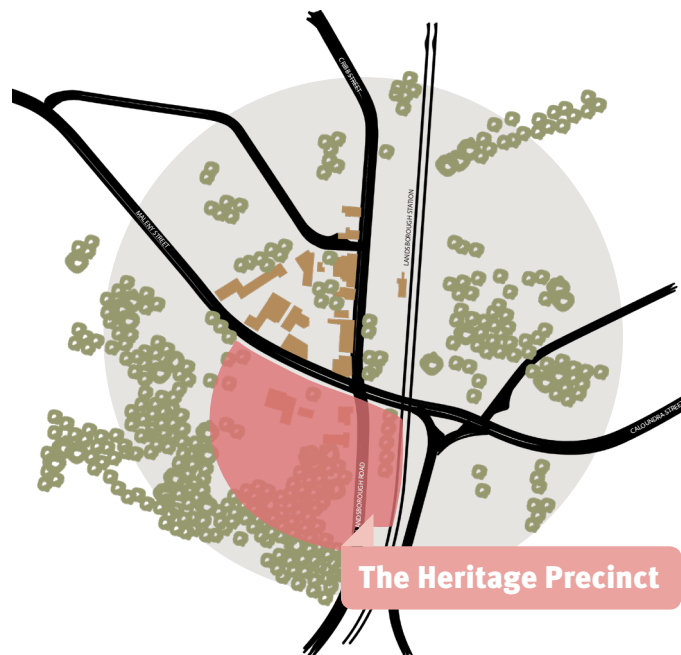
- Highlight the significance of Mellum Creek as a place to connect with nature and cultural heritage. This may involve introducing pathways as well as directional and interpretive signage.
- Support a community creek revegetation program and environmental interpretation program.
- Interpretation of important cultural sites and investigation of cultural tourism opportunities should be developed in conjunction with Traditional Owners.

Museum grounds

- Enhance the area around the Landsborough Historical Museum to increase its appeal.
- Displays and interpretation from the museum could be incorporated into the public space around the museum to increase awareness and appeal.
- Add interest with landscaping features and play spaces.

Public amenities renewal

- Renew the public toilet amenities in the Queensland Country Women's Association Park to be more attractive and practical. This is the main toilet block servicing public spaces in the town centre.
- The location of the toilet block should be considered so that it continues to meet the community's needs.



6 Implementation

The Landsborough Placemaking Master Plan presents key ideas for the town centre, the four precincts and five actions for consideration. These ideas and actions may be considered in council's ongoing and future programs; through annual budget allocation as well as partnerships between council and other levels of government, local businesses and members of the community.

The ideas below are indicative and subject to further investigation and change as implementation of the project progresses.

Council can directly influence and implement opportunities along Cribb Street, the former council depot site, local parks and council-owned community buildings. Other opportunities may fall under the jurisdiction of other stakeholders including the local community.



Implementation Plan: Council commitments in the Master Plan Area

Council commitments

- 1** Cribb Street streetscape improvements
 - Council Capital Works Program: Transportation; Streetscapes; \$3.1M ; 2018-2021
- 2** QCWA Park public amenities renewal
 - Council Capital Works Program: Corporate Buildings; Public amenities; \$170K; 2022/2023
- Divisional Councillor Emergent Capital Works Funds, Council Capital Works Program: \$200,000, 2019/2020; and \$300,000, 2020/2021. It should be noted that expenditure of these funds is subject to change as a result of an election, policy changes and/or normal annual budgetary review and approval processes by council.

		Idea type		Lead		Timeframe		
Key ideas		Place/Activation	Council commitments	Partnerships	Community	Short term	Medium term	Long term
Town centre-wide	Pedestrian and cycle access improvements	Place		•				
	Parking improvements	Place		•				
	Traffic improvements	Place		•				
	Interpretive trail	Activation		•	•			
	Activation and programming	Activation		•	•			
The Gateway	Commuter arrival area	Place		•				
	Character avenue	Place		•				
Cribb Street Precinct	Cribb St. streetscaping	Place	•					
	Station arrival area	Place		•				
	Cribb St. park extension	Place		•	•			
	Digital information kiosk	Place		•	•			
	Shop front and laneway improvements	Activation			•			
The Borough	Maleny St. streetscaping	Place		•				
	Pedestrian link	Place		•	•			
	Shop area improvements	Activation			•			
The Heritage Precinct	Heritage garden	Place		•				
	Creek walk	Place		•	•			
	Museum grounds	Place		•				
	Public amenities renewal	Place	•					

Implementation plan table

Key

Council commitments: Council commitments as identified in council's current 10-year capital works program.

Partnerships: Collaboration between stakeholders which may include council, the state or federal governments, the private sector, and grants programs.

Community: Landsborough community or local business led initiatives

6.1 Council funding commitments

Council commitments are identified in the current the 10-year capital works program within the defined Master Plan area, and are subject to yearly re-consideration and approval, as such they may change.

- Cribb Street Streetscape Improvements, Council Capital Works Program: Transportation; Streetscapes; \$3.1 million; 2017–2021
- QCWA Park Public Amenities Renewal, Capital Works Program: Corporate Buildings; Public Amenities; \$170,000; 2022–2023
- Divisional Councillor Emergent Capital Works Funds, Council Capital Works Program: \$200,000, 2019/2020; and \$300,000, 2020/2021. It should be noted that expenditure of these funds is subject to change as a result of an election, policy changes and/or normal annual budgetary review and approval processes by council.

6.2 Cribb Street streetscape project

The community is supportive of the redevelopment of Cribb Street as a priority project with 99% of respondents indicating Cribb Street as a focus for placemaking in Landsborough.

The streetscape project will deliver upgrades and beautification between Maleny Street and Mill Street to the value of \$3.1 million (inclusive of all project costs, but does not include the Divisional Councillor Emergent Capital Works Funds of \$500,000 total in 2019/2020 and 2020/2021). All funding is subject to council's normal budget process. Construction is planned for 2020.

For more information about the Cribb Street streetscape project, refer to Appendix A—Cribb Street streetscape project.



Streetscape concept illustration

6.3 Landsborough Placemaking Master Plan actions

The following is a list of five actions arising from the Landsborough Placemaking Master Plan, some will require further investigation and engagement with stakeholders.

1. Undertake streetscape improvements in Cribb Street as a focus for placemaking in Landsborough, to be delivered as a priority project for this Placemaking Master Plan.
2. Liaise with relevant state government agencies to progress identified placemaking guidance opportunities—including those relevant to the proposed Department of Transport and Main Roads Beerburrum to Nambour rail upgrade project.
3. Encourage Landsborough residents and local businesses to establish a committee to deliver a community activation program supported by council's relevant branches and initiated by the streetscape program.
4. Encourage community and business-led improvements of shop facades, forecourts, private green space areas within the Cribb Street Precinct and The Borough.
5. Use the Landsborough Placemaking Master Plan as a referral document to provide guidance for good public space design and placemaking outcomes for Landsborough.



Five key actions

APPENDIX A

Cribb Street Streetscape

Project overview

The Cribb Street streetscape project has been identified as a priority for delivery by the Landsborough Placemaking Master Plan. The community identified Cribb Street as a focus for placemaking with 99% of respondents in stage 2 engagement indicating their support.

The aim of the Cribb Street Streetscape project is to improve and beautify the established main street of Landsborough (Cribb Street) to create a more functional and inviting place for the community and visitors of Landsborough to meet, eat, shop and connect.

Concept design

The two main components of the streetscape project are:

----- the street area

----- the park area

The Street Area

The focus of the concept was to develop a design for the main street suitable for a growing contemporary country town while maintaining and enhancing its heritage, and landscape character.

Key components of the street area concept include:

- The reconfiguration of the street layout to allow for opportunities for community spaces, outdoor dining and greening of the street.
- A mix of native and heritage plants to enhance the existing heritage architecture.
- Improved pedestrian connections including pedestrian priority raised crossings and way-finding signage.
- Paving treatments at feature locations to create points of interest and replacement of the header paver along the street to create a more contemporary feel to the traditional streetscape.
- Storytelling through the use of custom furniture, paving treatments, and artwork, will tell the story of the town, its local characters and events of the past.

The park area

A concept design has been developed for the adjacent park area. Key components are:

- Reconfiguration of the park to improve the space function and provide places for events and smaller gatherings.
- Architectural shelters and arbor structures to define spaces, create points of interest and provide opportunities for art integration and feature lighting.
- Landscape to complement the vertical elements.

Community engagement

A Cribb Street Streetscape Reference Group (SRG) was established through an expression of interest promoted during the phase two engagement period. The purpose of the SRG was to provide input and feedback on the streetscape design at key stages of its development. The SRG comprised of residents, businesses and representatives from local community groups and organisations.

The SRG convened four times between June and September 2019, plus other small-group meetings and individual meetings, including drop-in sessions with Cribb Street shop owners and traders. A draft streetscape concept was presented to the SRG for feedback in July. The final concept design was presented to the broader community at a community event in November 2019.

1
Engage



2
Design



3
Construct





Artist Impression
Cribb Street looking north



Legend

- Streetscape — The Street Area**
- Streetscape — The Park Area**
Subject to QR approval & available funding
- 1 Node areas**
New pavement with additional landscaping, trees and furniture at key areas.
- 2 Footpath widening**
Footpath widened to provide space for additional landscaping and shade trees, furniture and outdoor dining.
- 3 Existing paved footpath**
Paver edging to be renewed with majority of existing paver footpath retained, minimising construction disturbance.
- 4 Raised pedestrian crossing**
Raised concrete pedestrian crossing with lighting. Crossing length reduced improving pedestrian safety.
- 5 90° degree car parks**
Car parking bays on the park side of Cribb Street. No loss of car parking on Cribb Street.
- 6 Shared path**
Pathway for pedestrians and cyclists on the park side of Cribb Street.

Cribb street park area concept
Inspiration & references

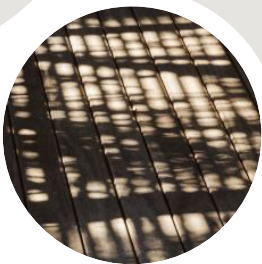


The bunya story
The area was rich with Bunya Nut Trees, *Araucaria Bidwillii*, which provided food sources and a place to meet and gather.

Historical character
Landsborough has a rich heritage character in the town centre district. Abstracted historical forms through arches, gable roofs and simple forms will emphasise the history



Timber story
The presence of thick bushland with hardwood trees in the Landsborough region provided the backbone for colonial settlement.



Artist Impression
Cribb Street park space



Sun shelters with picnic setting

Bunya pod arbor

Central meeting place

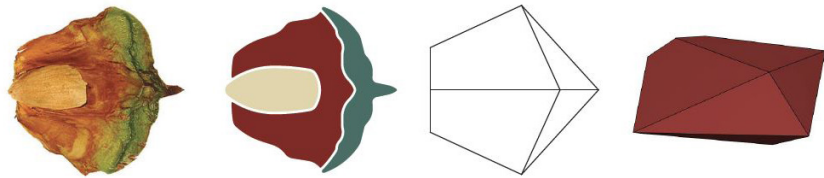
Landscaped mound

Feature Tree

Event Lawn

Artist Impression
Cribb Street Park Space

Design evolution of the bunya pod



The landscape has been designed to complement architectural elements. Traditional cottage style plantings will frame different spaces within the park, creating a sense of enclosure whilst the trees will provide a cool shady environment and natural light show.

Art & storytelling

As part of the streetscape project, research was undertaken to explore Landsborough’s ‘place story’. The research has informed the development of interpretive elements in the street including art and furniture.

Key themes identified:

- timber history
- food production
- aboriginal narratives
- topography
- community gathering
- railway
- World War events
- rural life
- local characters
- centre of government

The following four themes have been selected for further development to inform the design of art and furniture elements in the street:



One
Timber history

The timber history of Landsborough formed the fabric of the township. Remnants of this period are visible across Landsborough in its built form, oral histories and natural environment. The corner of Cribb Street and Mill Street was a key gateway that bullock gangs passed through carrying timber enroute to the timber yards at the railway station. To represent this story, hardwood timber feature seats will be explored.



Two
Stories of Landsborough

The history of Landsborough features many local characters. These stories will be told across a number character seats. The character seat will be a subtle & embedded experience that will feature first person accounts creating a personal connection to place. The stories can be represented in various ways; routed into the timber, placed onto aluminum panels or painted onto the timber. Art objects will also be embedded in the streetscape to help tell these stories.

Three
Rolling the pub

The story of moving the Mellum Creek Hotel to its present day location in Cribb Street is one of the defining narratives of Landsborough. It sums up the entrepreneurial, innovative spirit of the early settlers and it sheds light on the development of Cribb Street as the commercial centre of the town. To represent this story, timber seat on logs and stenciled pavement will be explored.



Planting palette

Landsborough is characterised by both the natural landscape character of the hinterland foothills and exotic trees of a settlement town. Natural vegetation types include gallery rainforest, melaleuca open forest and eucalypt woodland. Remnant rainforest vegetation is present in the Mellum Creek corridor.

Street tree planting in broader Landsborough will be predominantly native endemic species contributing to the surrounding landscape ecology as per the street tree masterplan.

The precinct area will have a mix of native and exotic species. The street tree planting in these areas will consist of both native woodland species and exotics to match existing established trees. Additional exotic tree planting will build consistency in the street structure, strengthening the look and feel of Landsborough’s heritage. The garden bed planting will be an informal cottage style with both native and exotic flowing shrubs and groundcovers. The planting style and species selection will be a distinguishing feature and point of difference of Landsborough to surrounding towns. This was identified as a key desire by the community in the engagement process.

1

2

3


4


5


6


Trees


- 1 *Agathis robusta*
Queensland kauri pine
- 2 *Brachychiton discolor*
Lacebark tree
- 3 *Caesalpinia ferrea*
Leopard tree
- 4 *Corymbia ptychocarpa*
Swamp bloodwood
- 5 *Flindersia australis*
Crow's ash
- 6 *Waterhousia floribunda*
Weeping lilly pilly


1


2

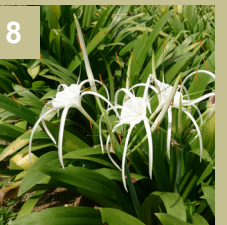
3


4


5

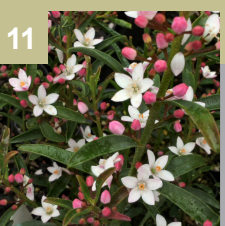
6

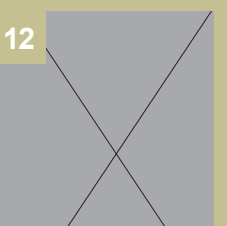
7


8


9

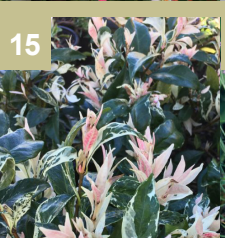
10

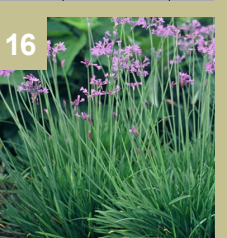
11

12

13

14

15

16

Shrubs & Groundcovers

1 <i>Acacia cognata</i> c.v. 'Limelight' Limelight	9 <i>Murraya paniculata</i> "Min a Min" Dwarf Murraya
2 <i>Agapanthus africanus</i> 'Twister' Twister	10 <i>Pandorea jasminoides</i> Bower of Beauty
3 <i>Buddleia</i> 'Pink Micro chip' Pink mirco chip	11 <i>Philotheca myoporoides</i> 'Winter Rouge' Wax Flower
4 <i>Brachyscome</i> 'Pacific Tide' Pacific tide daisy	12 <i>Rosmarinus officinalis</i> Rosemary
5 <i>Erigeron karvinskianus</i> Seaside daisy	13 <i>Salvia leucantha</i> Mexican bush sage
6 <i>Gardenia radicans</i> Gardenia	14 <i>Syzygium paniculatum</i> 'Beach Ball' Lilly pilly variegated
7 <i>Grevillea Jelly Baby</i> Jelly Belly	15 <i>Trachelospermum jasminoides</i> 'Tricolor' Star jasmine variegated
8 <i>Hymenocallis speciosa</i> Spider lily	16 <i>Tulbaghia violacea</i> Society garlic

Materials’ palette

The precinct area materials’ palette draws upon the surrounding natural environment, geology and rural character and references the browns, greys, and yellow colour tones of Landsborough sandstone.

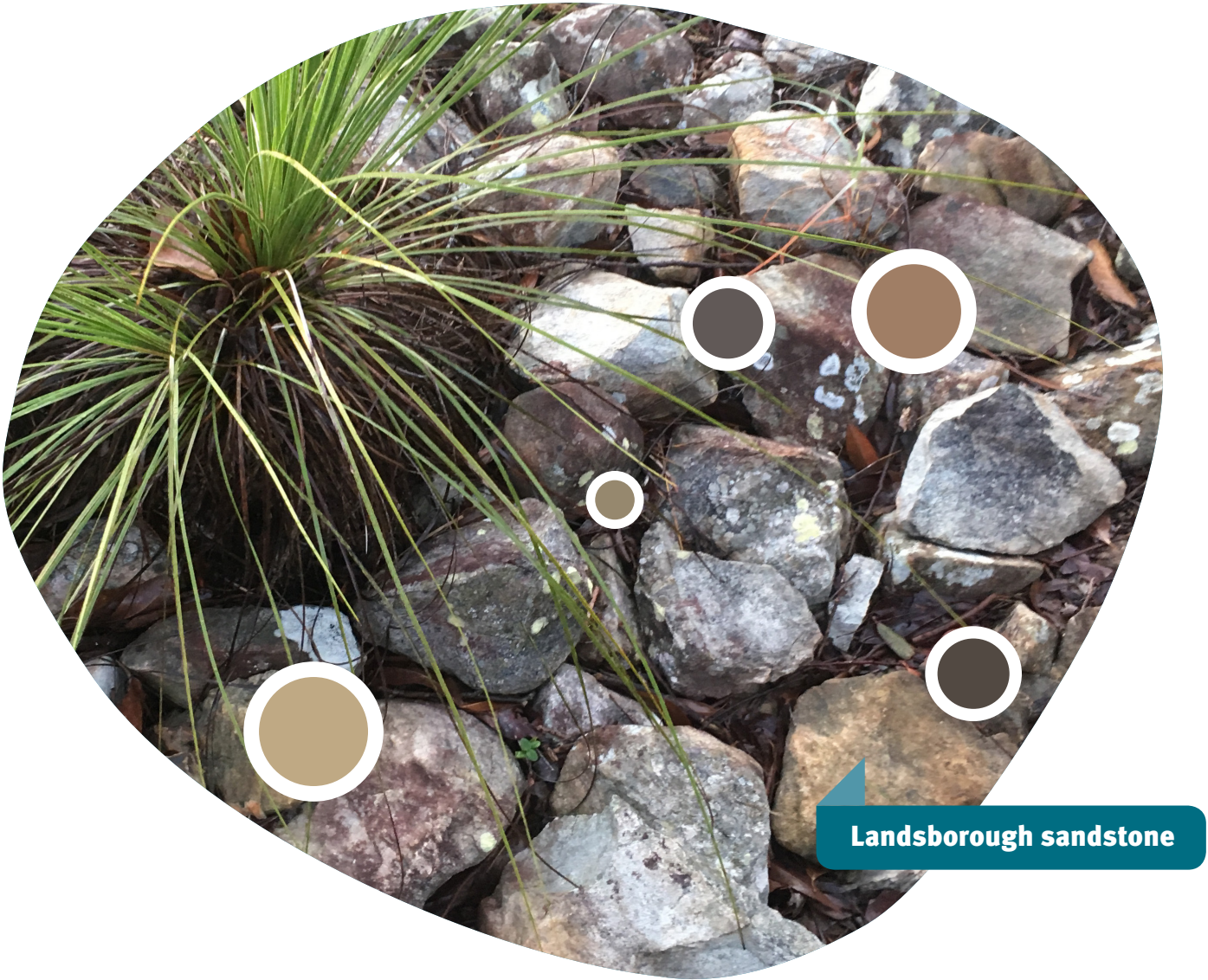
The palette aims to create a contemporary country town feel with materials sympathetic to Landsborough’s strong rural history, combining these elements in a contemporary context and application.

- Timber**

Recycled or hardwood timber, locally sourced. Strength as required for structural purposes, and termite resistant. Finished with Lanotec Timber Seal (or approved equivalent) for natural grey tones
- Steel**

Double hot-dipped galvanised
- Stone**

Hanson ‘Glasshouse Mountains Stone’.
150-200mm thick. Rhyolite in granitic composition



1

2

3

4

5

6

7

8

Concrete / feature pathway

1

Main footpath
Existing paver with new 'Bowral Blue' header

2

Main threshold
'Bowral Blue' running bond

3

Storytelling
Shotblast CCS 'Desert Sand' with 'Bowral Blue' header

4

Flagstone
Juparana Granite - reference to Landsborough sandstone

5

TGSI
Chelmsstone CCS 'Mangrove'

6

Car parking
CCS 'Mangrove'

7

Alfresco
CCS 'Desert Sand'

8

Drainage
CCS 'Black A4'