# Sunshine Coast 2019-2041
Social Strategy
Community Engagement Overview

Between September and October 2018 more than 600 people shared their views on what a strong community means for our region. We engaged our community to create a shared vision for our future. The new Sunshine Coast Social Strategy 2019-2041 will provide the road map towards how we continue to build a stronger community together.

HOW YOU HAD YOUR SAY
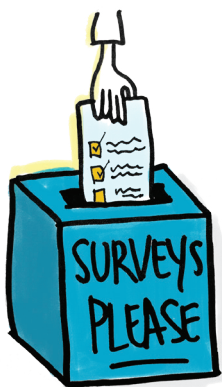
Approximately **620** people contributed

488 SURVEYS completed

11 POP UPS HOSTED

22 PHOTO VOICE submissions

Promotions through schools, university, community centres, sector networks

3 Focus GROUPS

108 Children's drawing

WHAT YOU SAID

A strong community

You told us that a strong community means a community that is **connected with people, places and spaces**.

It is also about **inclusion, diversity** and **equity**, a **supportive, helpful** and **caring** community, opportunities for **participation**' and 'a **safe** community.

TIMELINE

Preliminary consultation and evaluation (Jul-Aug 2018)
Initial engagement with key internal stakeholders and review of current Strategy.

Have your say (Sept-Oct 2018)
Broad community and stakeholder engagement to understand social challenges and build a social vision.

Draft Strategy development (Nov-Apr 2019)
Draft Strategy developed for further community and stakeholder engagement.

Review of draft Strategy (May-June 2019)
Community review and feedback on the draft Strategy.

Final Strategy adoption (Oct 2019)
Final Strategy presented to council for adoption.

A STRONG COMMUNITY

An even stronger community

You told us that we could make our Sunshine Coast community even stronger by continuing to provide and creat new opportunities to **connect, participate, interact** and **engage** through community **events, programs** and **activities**.

Challenges

You told us that the areas of greatest concern were...

Housing affordability and homelessness
Transport infrastructure
Employment and education
Safe communities

Strengths

You told us the areas that were improving or remaining the same were...

Social infrastructure
Social equity and inclusion
Community recovery from disaster
Health and wellbeing
Community Engagement

Engagement

Over half of respondents would like to be more involved in ongoing conversations and initiatives to help improve the area and what council does **51%**

38% want to be consulted in advance about key decisions that might affect their household or area
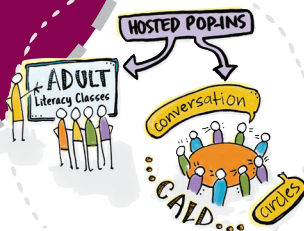
YOU WISH TO BE ENGAGED....

About these topics:

- Community safety (65%)
- Community and cultural development (65%)
- Facilities and services (64%)
- Environmental management and amenity (63%)
- Arts, culture and creativity (60%)
- Roads and transport (59%)
- Urban development, growth and housing (53%)

In these ways:

- Complete an online survey (59%)
- Send an email to council (49%)
- Attend workshops and community meetings (42%)
- Participate in online engagement forums (33%)

You think council could improve the way it engages by:

- Being more present and visible in the community
- Listening to the community more
- Conducting further engagement on urban development
- Using online and social media
- Closing the loop/providing more feedback.

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Healthy. Smart. Creative.